



NATO Audience Research: pre-Summit polling results 2022

Public Diplomacy Division

Methodology

Coverage	All NATO Allies.
Target	General population, aged 18+.
Sample size	n=1000 in each country, except n=500 Montenegro, Albania and North Macedonia. 28,871 interviews were conducted in total in 2022; 29,101 interviews were conducted in 2021.
Methodology	Online interviews, quotas applied on gender, age and region. In Montenegro, Albania and North Macedonia, interviews were conducted via telephone and random sampling. All data has been weighted according to the latest population statistics. Results for the NATO total combines all Allied countries and accounts for the population size of each country.
Fieldwork period	26 April – 11 May 2022; 26 April – 10 May 2021.

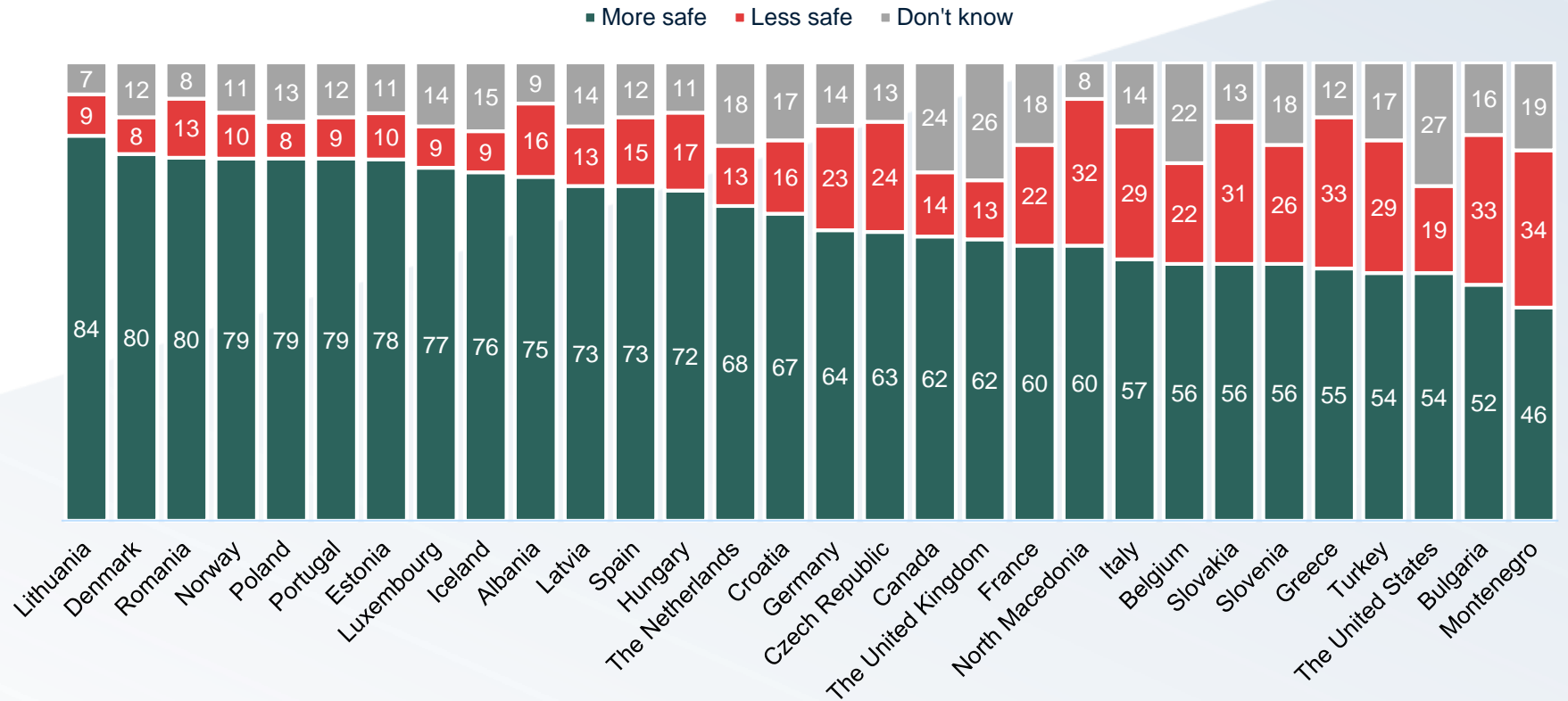
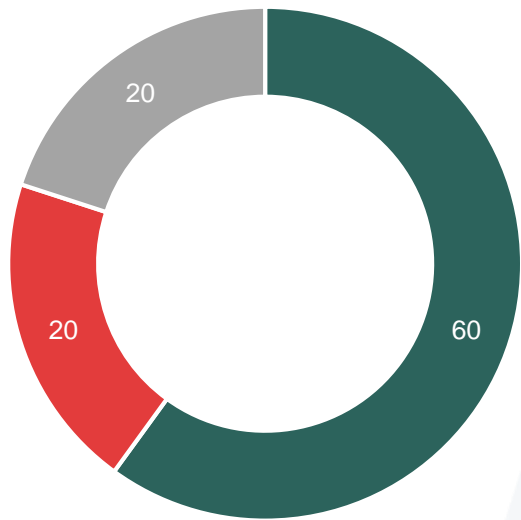
Please note all data is displayed in percentages unless otherwise specified. Due to rounding results will not always add up to 100%.

Executive Summary

- **Cooperation between North American and European NATO nations:** 60% of Allied citizens consider their country more safe as a result of cooperation between North American and European nations, compared to 20% who consider this makes their country less safe.
- **Future security:** 71% of Allied citizens consider NATO important to the future security of their country, compared to 9% rating 'not important'.
- **Preference for remaining in NATO continues to be high:** 84% of Allied citizens would vote for their country to stay a member of NATO in a referendum. 16% would not.
- **Collective defence** receives strong support across the Alliance. 67% agree their country should defend another country if attacked; 11% disagree. 62% think NATO membership makes foreign attack less likely; 16% disagree.
- **Defence spending:** 78% support maintained (38%) or increased (40%) defence spending. 'Increase spending' preference has risen 11 percentage points in 12 months.
- **Russia's invasion of Ukraine:** 67% perceive the invasion to have affected the safety and security of their country, 25% do not.
- **Concern about war is high:** 70% of Allied citizens are concerned about the possibility of war in NATO countries. 19% are not.
- **Russia** is viewed unfavourably by 68% of Allied citizens, compared to 9% who hold a favourable opinion. 68% report their opinion of Russia has deteriorated over the last twelve months. Unfavourable views of Russia have increased by 27 percentage points since 2021.
- **China** is viewed unfavourably by 52% of citizens, rising 11 percentage points from 2021 (41%); 12% view China favourably. 47% report their opinion of China has declined in the last 12 months, as in 2021.

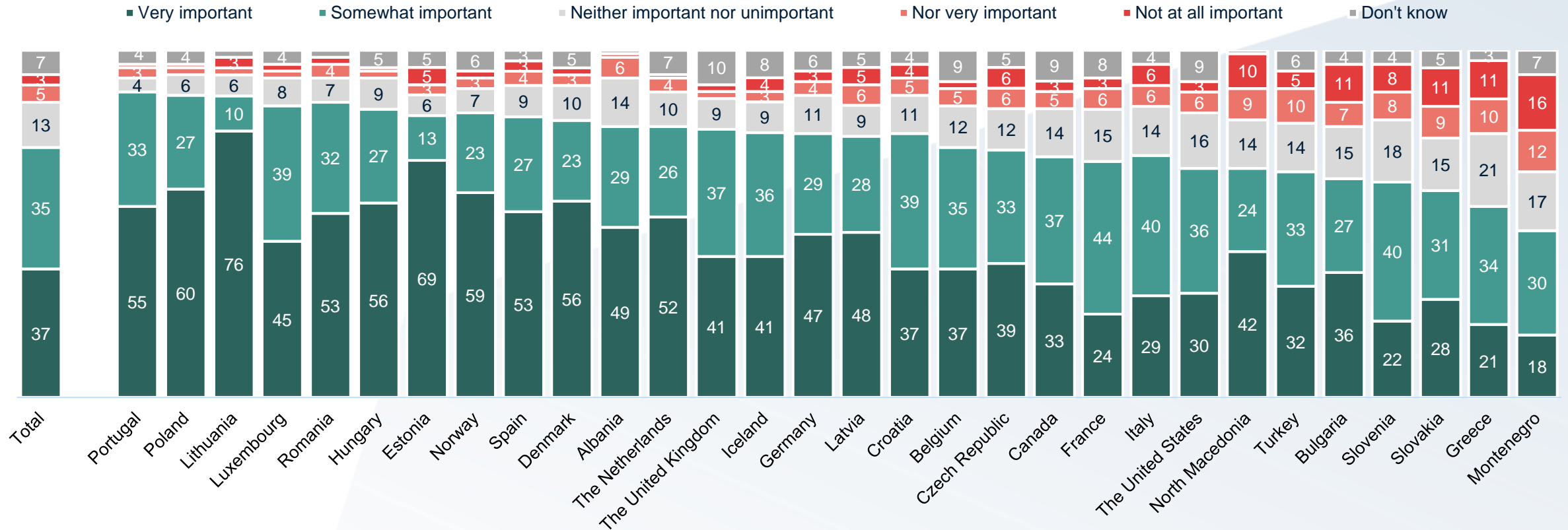
60% of Allied citizens think their country is safer due to cooperation between North American and European NATO nations

Q1: Do you think your country is more safe as a result of the cooperation between North American and European NATO nations?



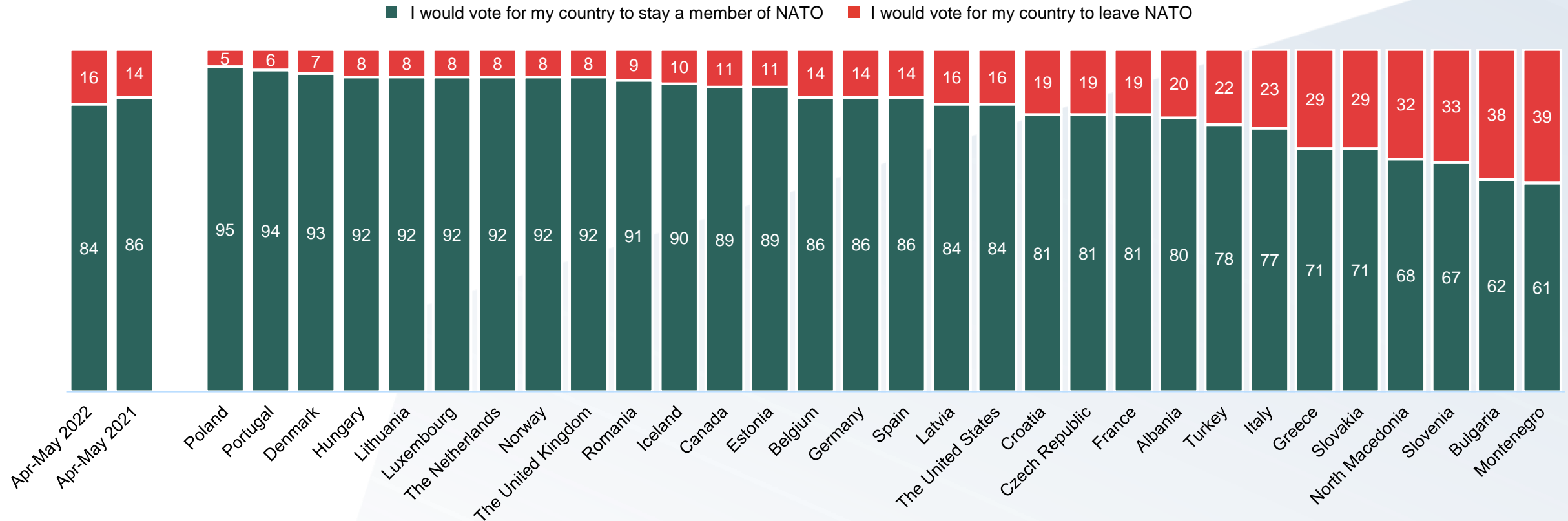
71% of Allied citizens consider NATO important to the future security of their country

Q2 How important do you consider NATO to the future security of (COUNTRY)?



Preference for remaining in NATO is 84%, excluding 'don't know' responses

Q3 If you could vote for or against your country's membership in NATO, how would you vote?

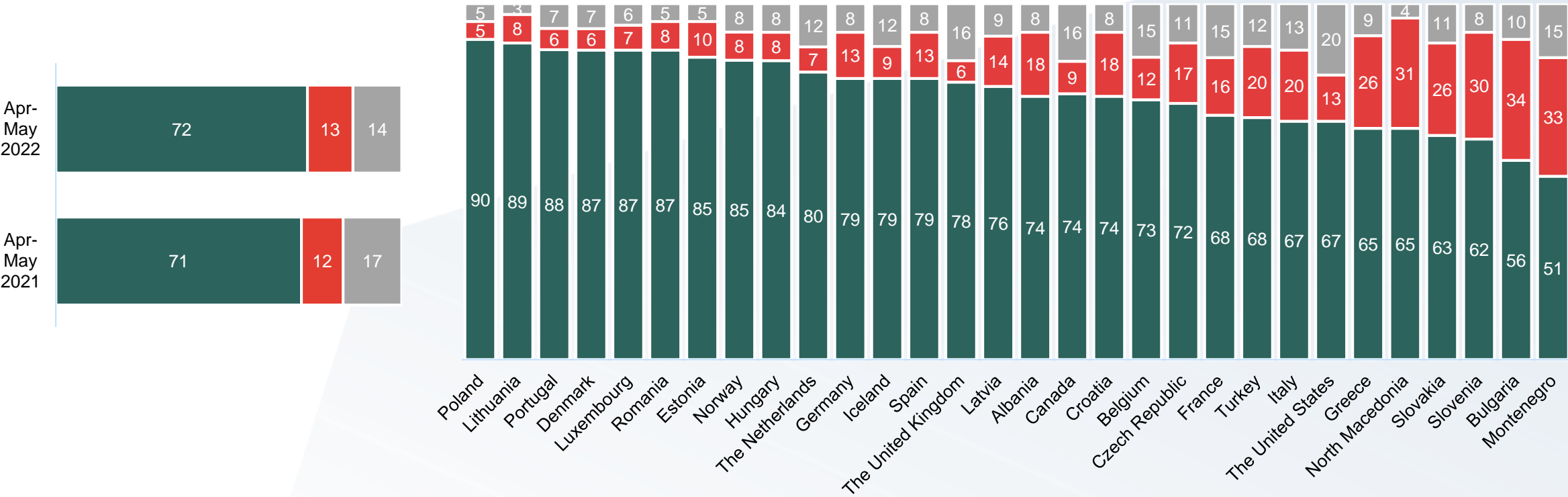


Base (all respondents who did not respond 'don't know') = 26,011

Preference for remaining in NATO: all responses

Q3 If you could vote for or against your country's membership in NATO, how would you vote?

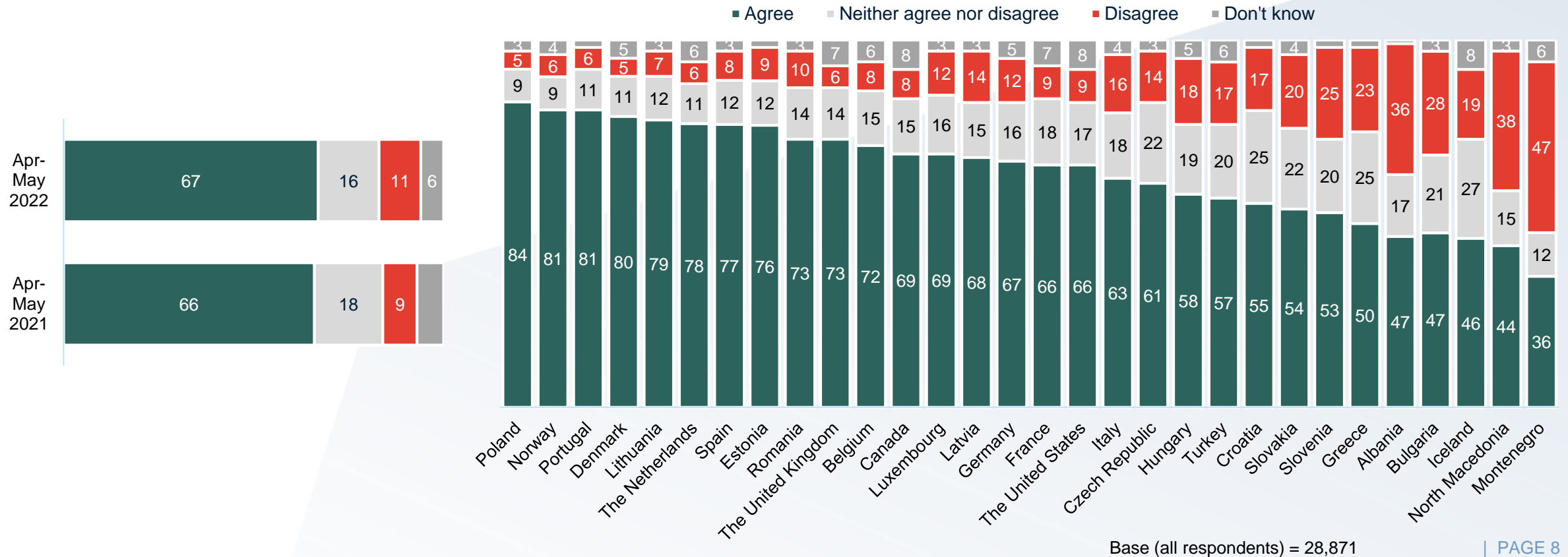
■ I would vote for my country to stay a member of NATO
 ■ I would vote for my country to leave NATO
 ■ Don't know



Base (all respondents) = 28,871

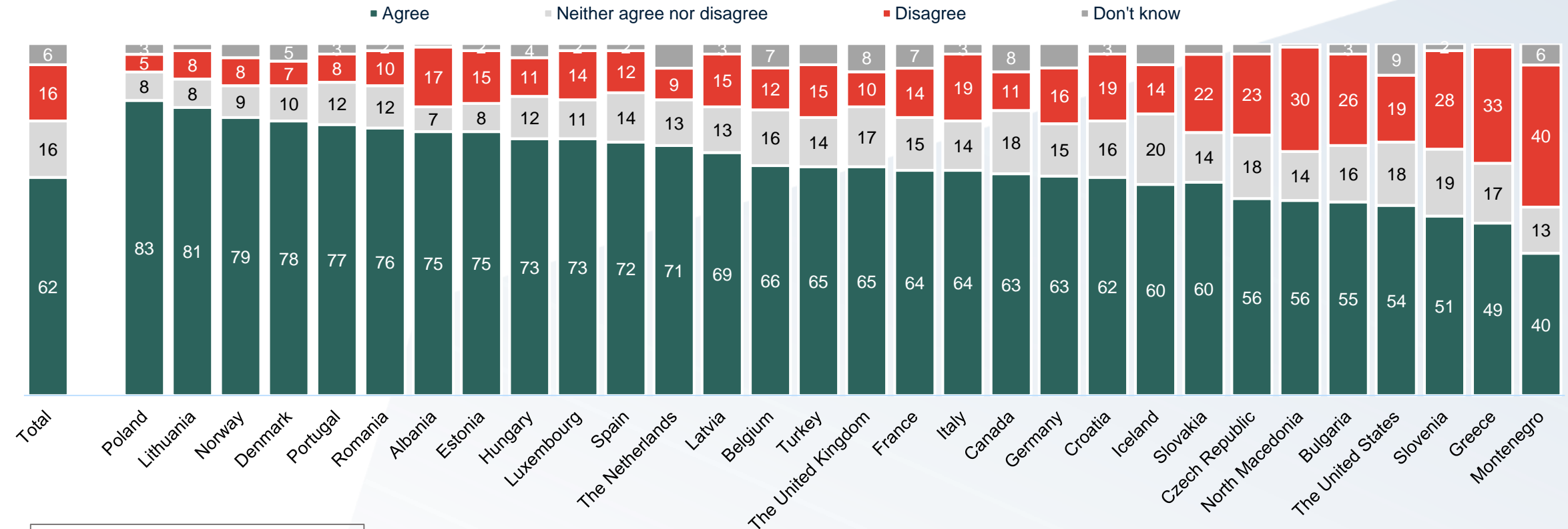
67% of Allied citizens think their country should defend another NATO country if attacked

Q4 To what extent do you agree or disagree with the following statement? (COUNTRY) should defend another NATO country if attacked



62% of Allied citizens agree NATO membership makes foreign nation attack less likely

Q5 To what extent do you agree or disagree with the following statement? Our membership in NATO makes it less likely that a foreign nation will attack (COUNTRY).



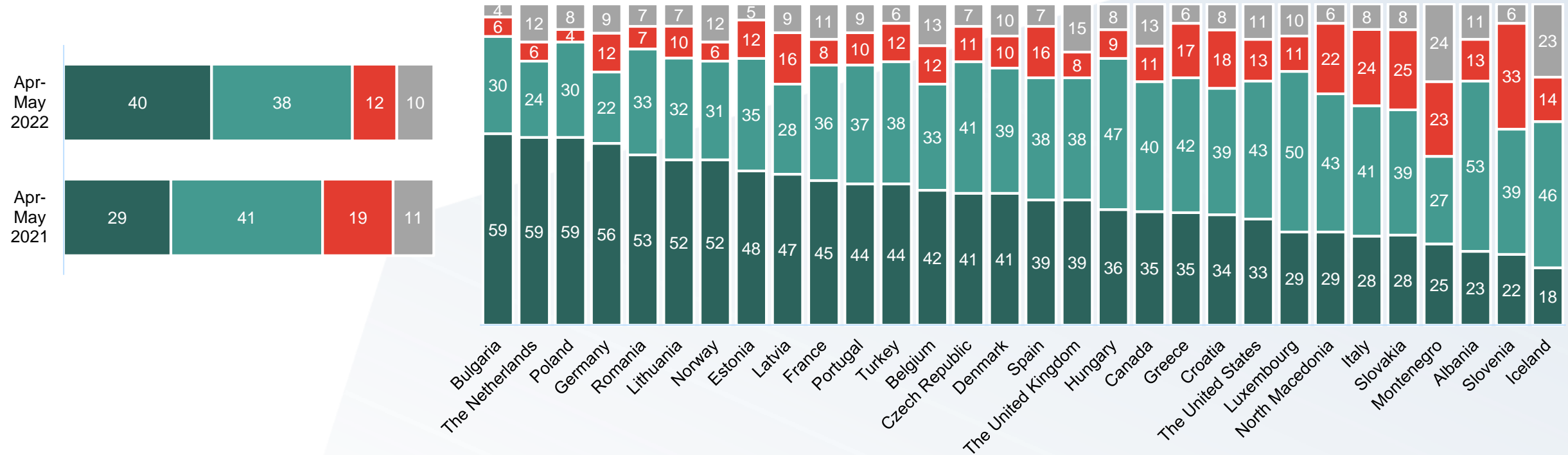
NB Question not asked Apr-May 2021

Base (all respondents) = 28,871

78% of Allied citizens think their country should maintain or increase defence spending

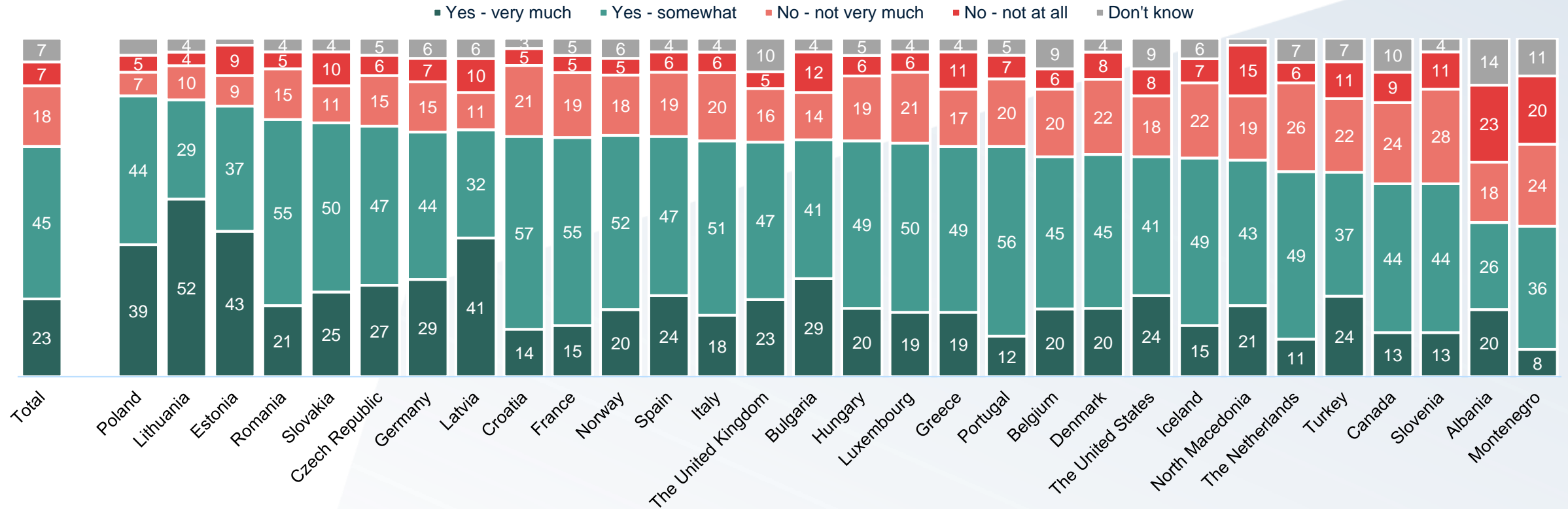
Q6 Which of the following best reflects your view on your nation's defence spending?

■ Country should spend more on defence ■ Country should maintain current defence spending ■ Country should spend less on defence ■ Don't know



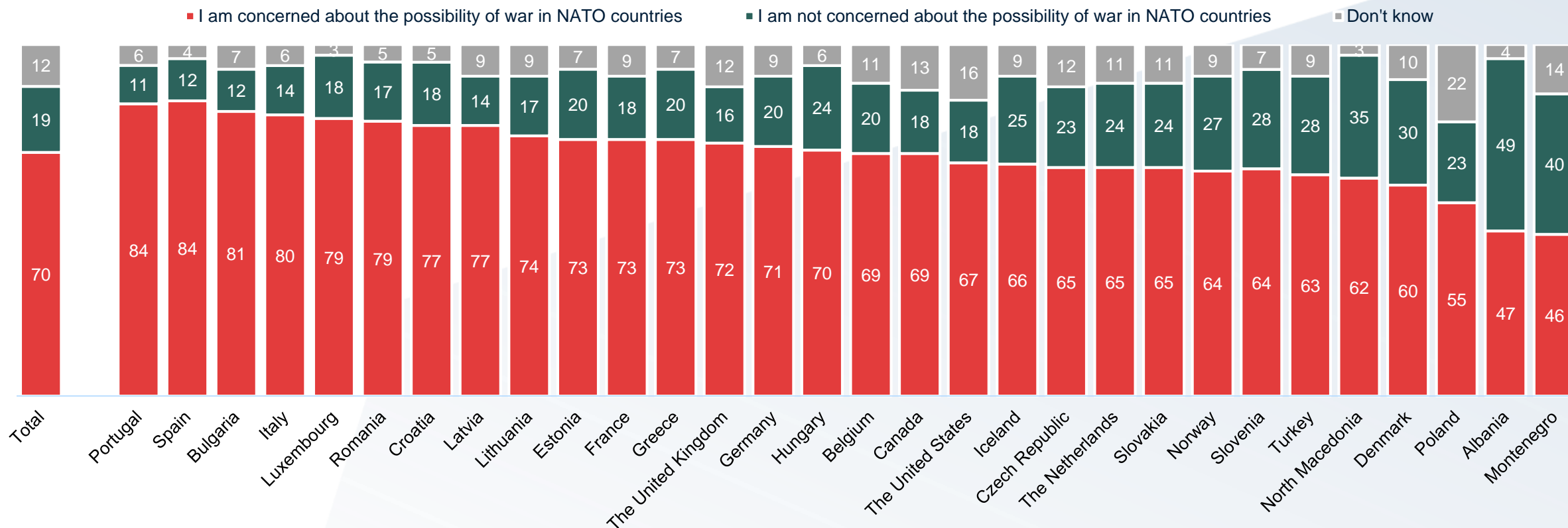
67% of Allied citizens think Russia's invasion of Ukraine has affected the safety and security of their country

Q7 In your opinion, has Russia's invasion of Ukraine affected the safety and security of (COUNTRY)?



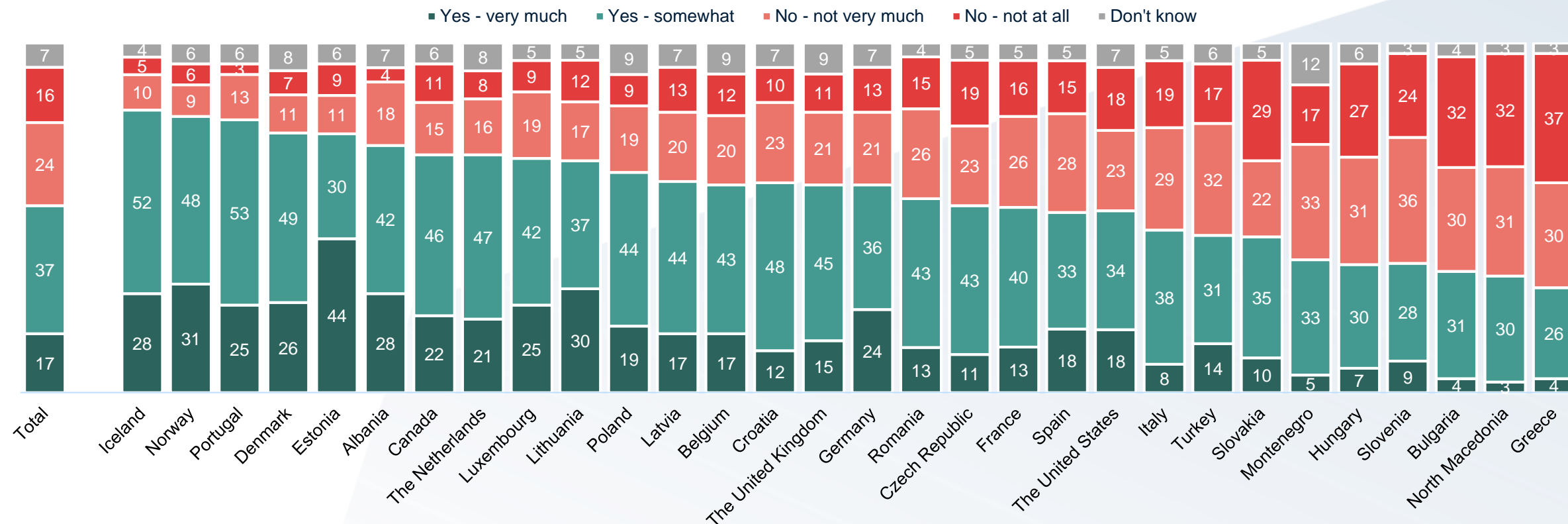
70% of Allied citizens are concerned about the possibility of war in NATO countries

Q8 Which of the following best reflects your view?



54% of Allied citizens trust the media in their countries to tell the truth about the invasion of Ukraine

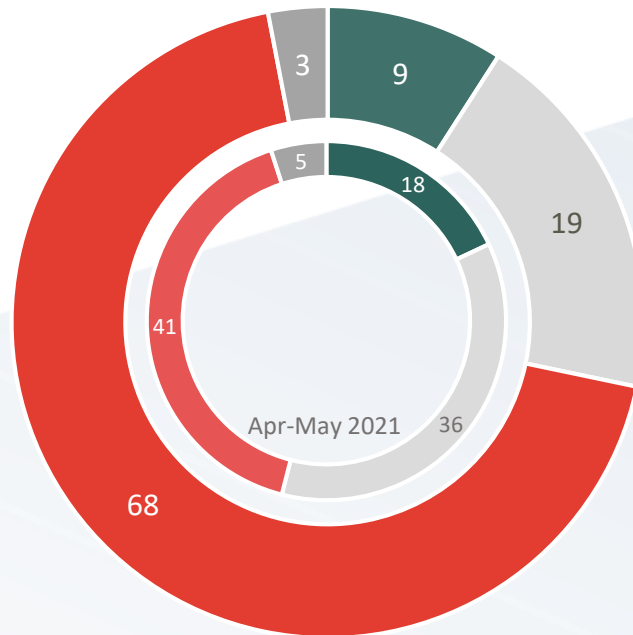
Q9 Do you trust media in (COUNTRY) to tell the truth about the invasion of Ukraine?



68% of Allied citizens hold an unfavourable opinion of Russia. Unfavourable views have risen 27 percentage points in 12 months. 9% view Russia favourably

Q10 How would you describe your opinion of Russia?

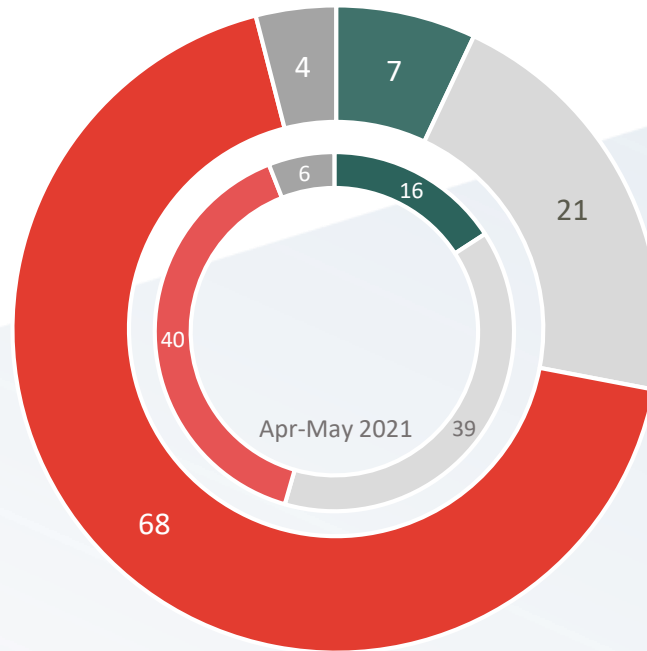
■ Favourable ■ Neither favourable nor unfavourable ■ Not Favourable ■ Don't know



68% of Allied citizens view Russia less favourably compared to 12 months ago, rising 28 percentage points compared to 2021. 7% view Russia more favourably than 12 months ago

Q11 How, if at all, has your opinion of Russia changed over the last 12 months?

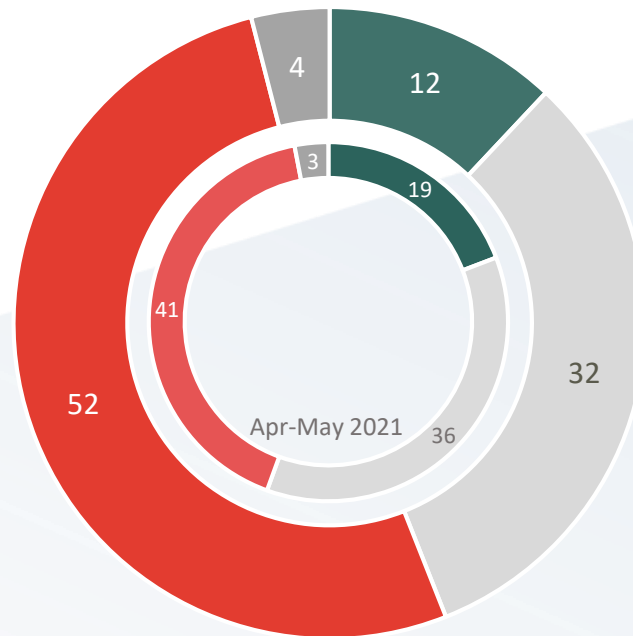
■ I view Russia more favourably ■ My opinion has not changed ■ I view Russia less favourably ■ Don't know



52% of Allied citizens hold an unfavourable view of China. 12% view China favourably

Q12 How would you describe your opinion of China?

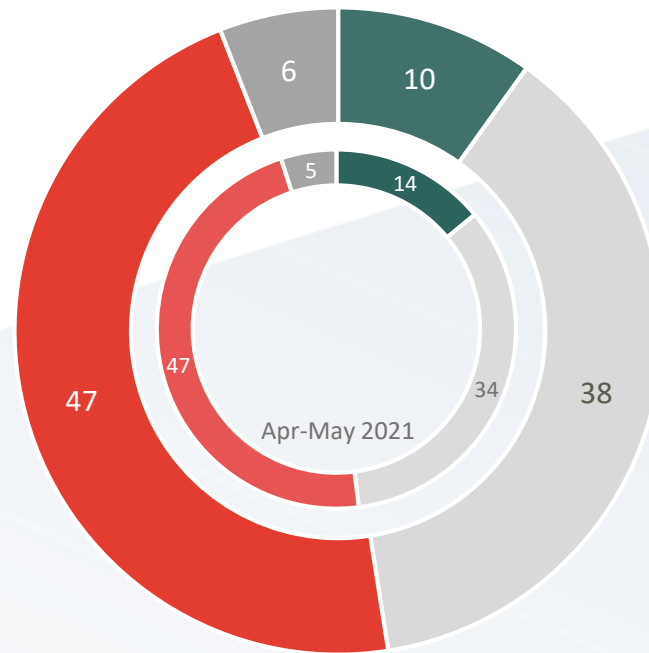
■ Favourable ■ Neither favourable nor unfavourable ■ Not Favourable ■ Don't know



47% of Allied citizens say their opinion of China has become less favourable over the last 12 months

Q13 How, if at all, has your opinion of China changed over the last 12 months?

■ I view China more favourably ■ My opinion has not changed ■ I view China less favourably ■ Don't know





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