

NORTH ATLANTIC TREATY ORGANIZATION  
ORGANISATION DU TRAITÉ DE L'ATLANTIQUE NORD



# NATO Annual Tracking Research 2020

Public Diplomacy Division

# Methodology

|                         |  |
|-------------------------|--|
| <b>Coverage</b>         | 30 NATO Allies: general population aged 18+  |
| <b>Sample size</b>      | n=1000 in each country, except n=500 Montenegro, Albania and North Macedonia<br>28,517 interviews were conducted in total  |
| <b>Methodology</b>      | Online interviews, quotas applied on gender, age and region.<br>In Montenegro, Albania and North Macedonia, interviews were conducted via telephone.<br>All data has been weighted according to the latest population statistics.<br>Results for the NATO total take into account population size of each country. |
| <b>Fieldwork period</b> | 5 <sup>th</sup> November – 23 <sup>rd</sup> November 2020  |
| <b>Margin of error</b>  | The survey uses non-probability sampling. The <u>indicative</u> margin of error of +/- 3%.   |

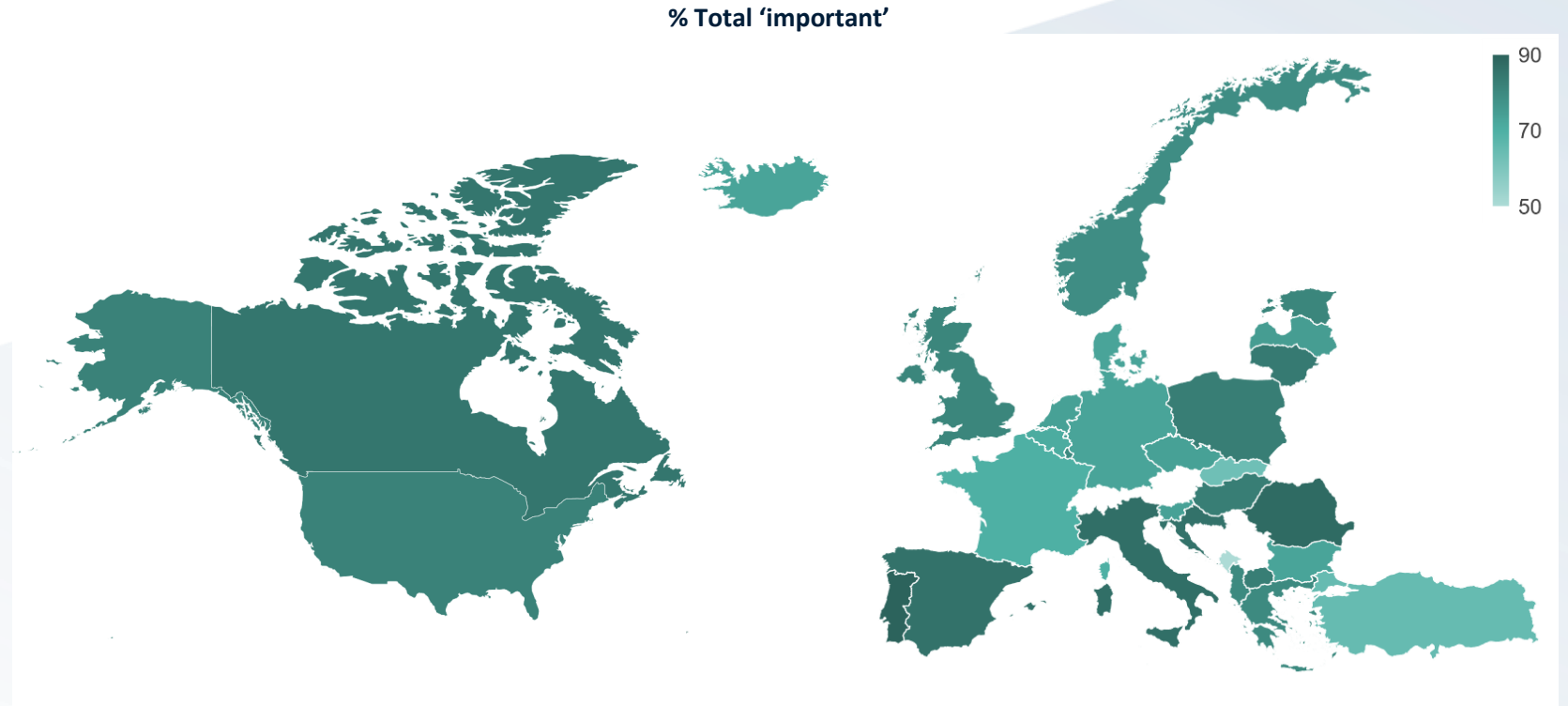
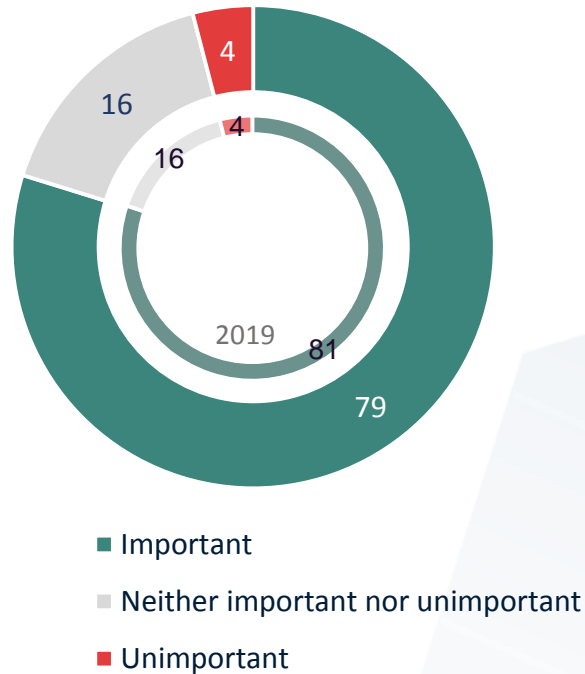
All data is displayed in percentages unless otherwise specified. Due to rounding results will not always add up to 100%. 2019 data charted is based on surveys of 28,752 adults conducted in November 2019 by Populus in 29 NATO member countries and North Macedonia.

# Executive Summary

- **The transatlantic bond** continues to rate as highly important in dealing with security challenges (79% consider the relationship between North America and Europe important, compared to 81% in 2019).
- **Collective defence** receives strong support across the Alliance. 69% agree their country should defend another country if attacked; 76% agree other NATO countries should defend their country if attacked; and 58% agree NATO membership deters foreign attack.
- **Voting intention** remains high. In a referendum, 62% of Allies would vote for their nation to remain a NATO member. Only 11% would vote against membership.
- **Familiarity** with the organisation is stable and high: 81% know NATO at least a little, compared to 79% in 2019. 48% know NATO very well or a fair amount.
- **Defence spending:** 70% support maintained or increased defence spending, as in 2019.

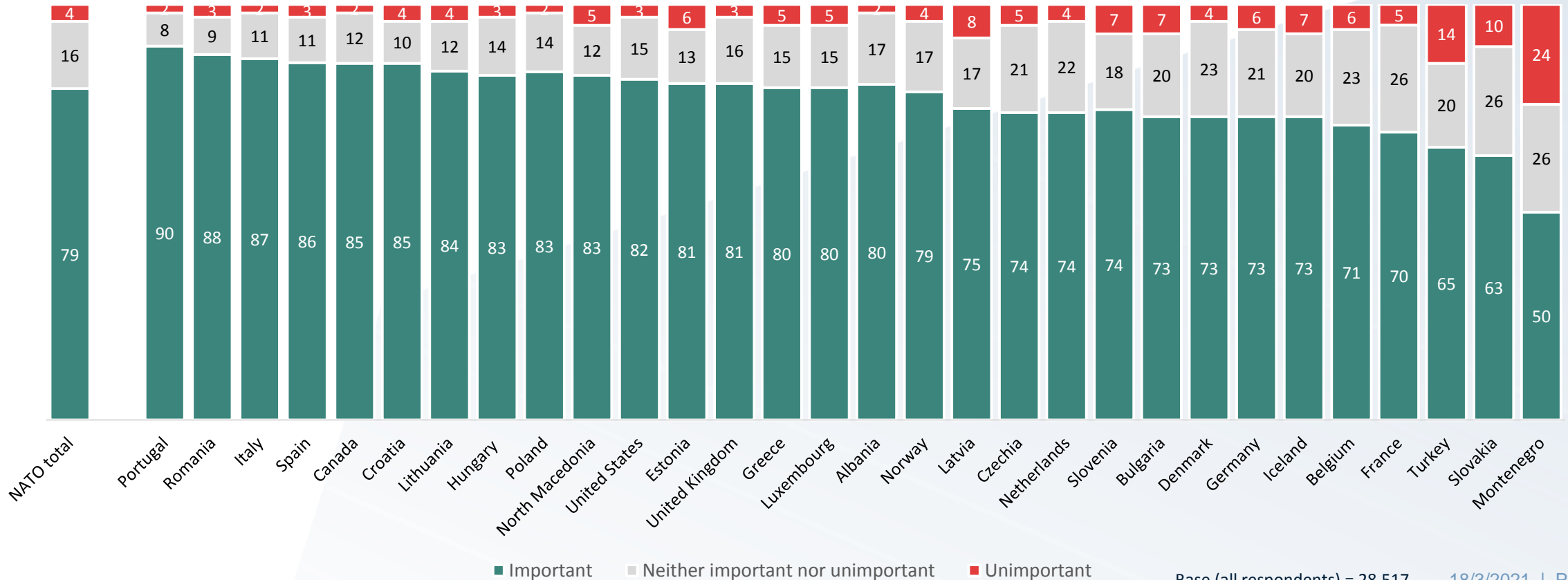
# 79% of Allied citizens consider the transatlantic bond important for security

Q: How important do you consider the relationship between North America and Europe in dealing with security challenges today?



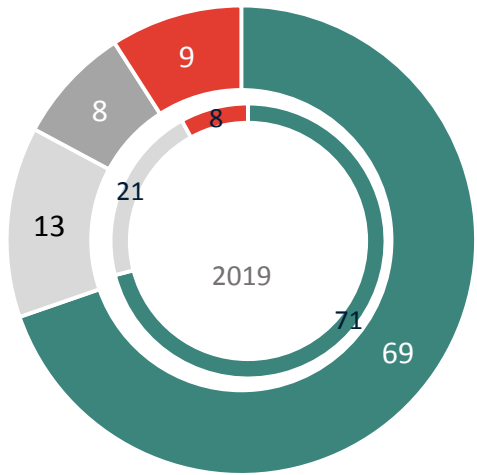
# Support for the transatlantic bond by nation

Q: How important do you consider the relationship between North America and Europe in dealing with security challenges today?

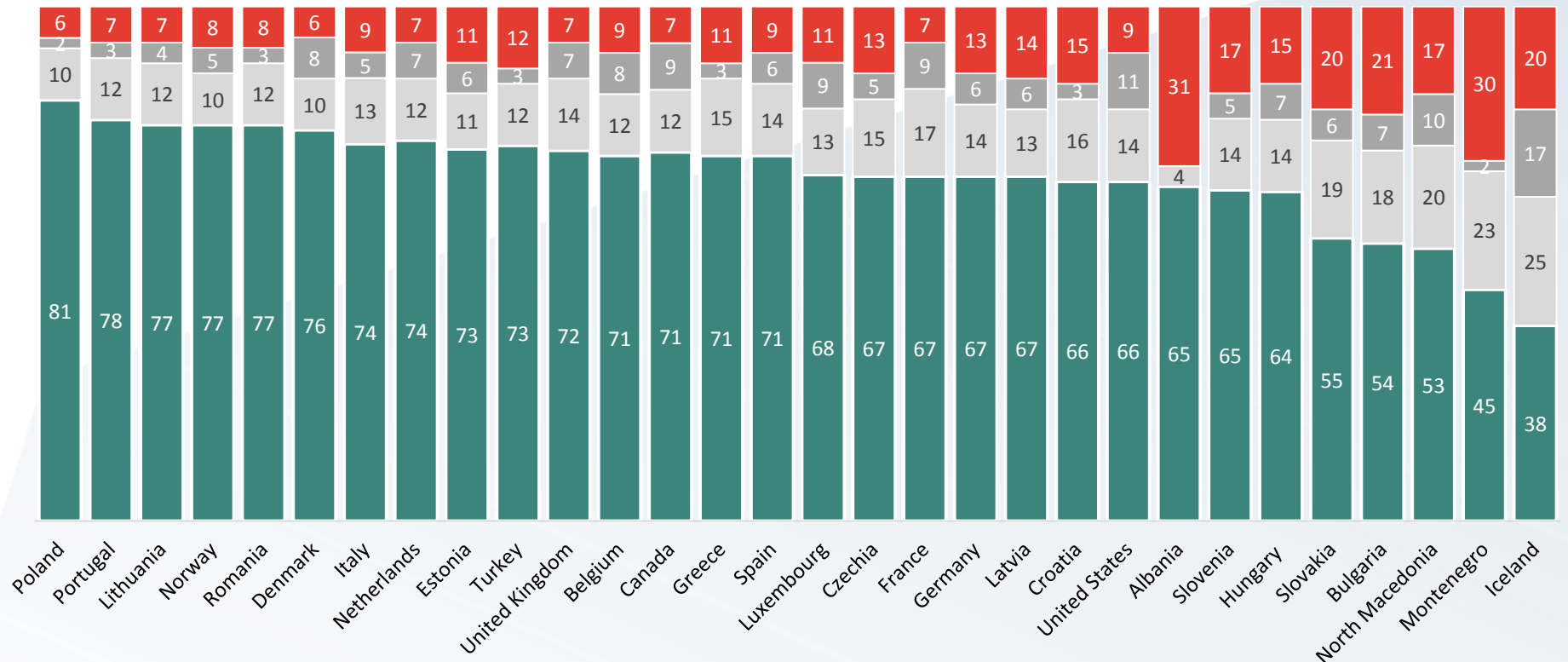


# A large majority of Allied citizens agree that their nation should defend other NATO nations if attacked

Q: To what extent do you agree or disagree with the following statements? My country should defend another NATO country if attacked

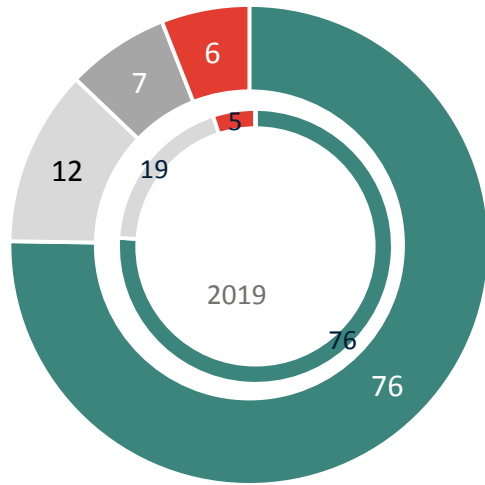


■ Agree  
■ Neither agree nor disagree  
■ Don't know  
■ Disagree

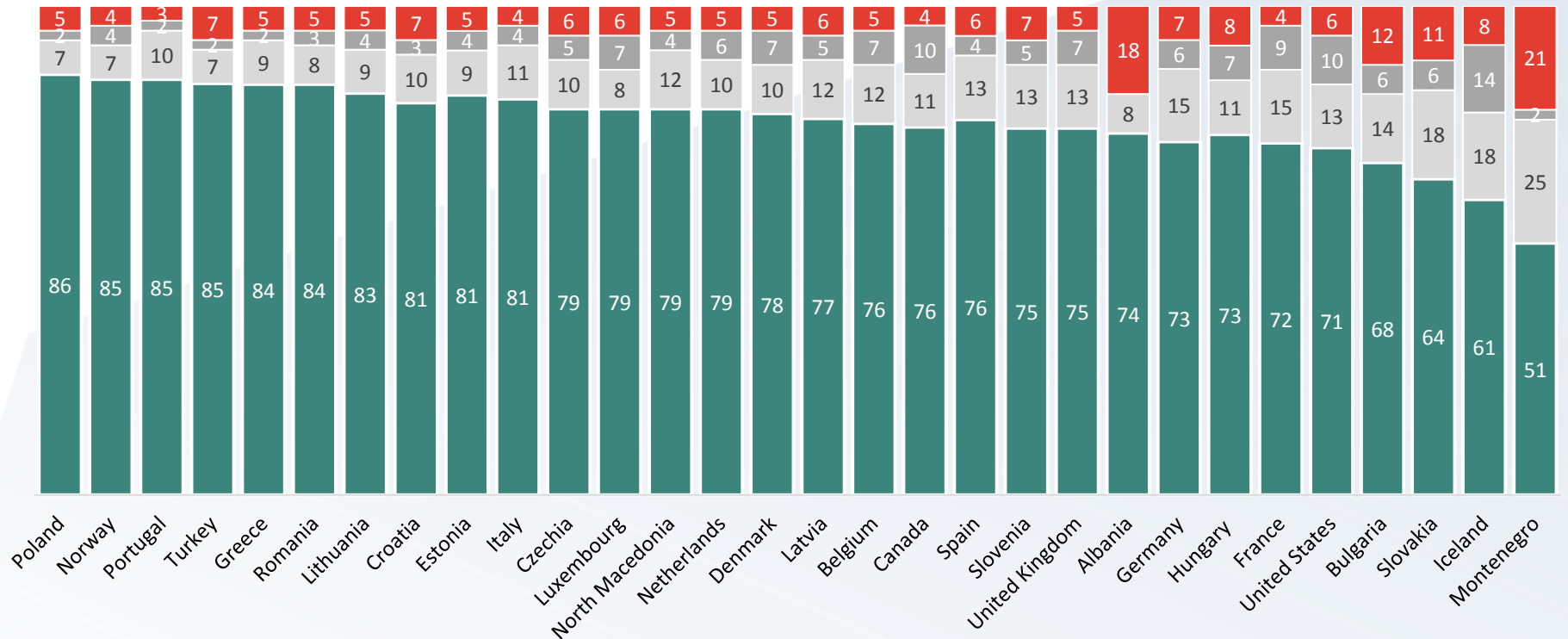


# 76% of Allied citizens agree Allies should defend their nation if attacked

Q: To what extent do you agree or disagree with the following statements? Other NATO countries should defend my country if attacked



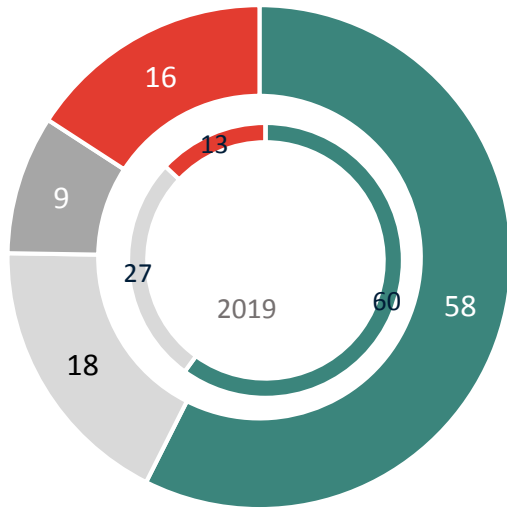
- Agree
- Neither agree nor disagree
- Don't know
- Disagree



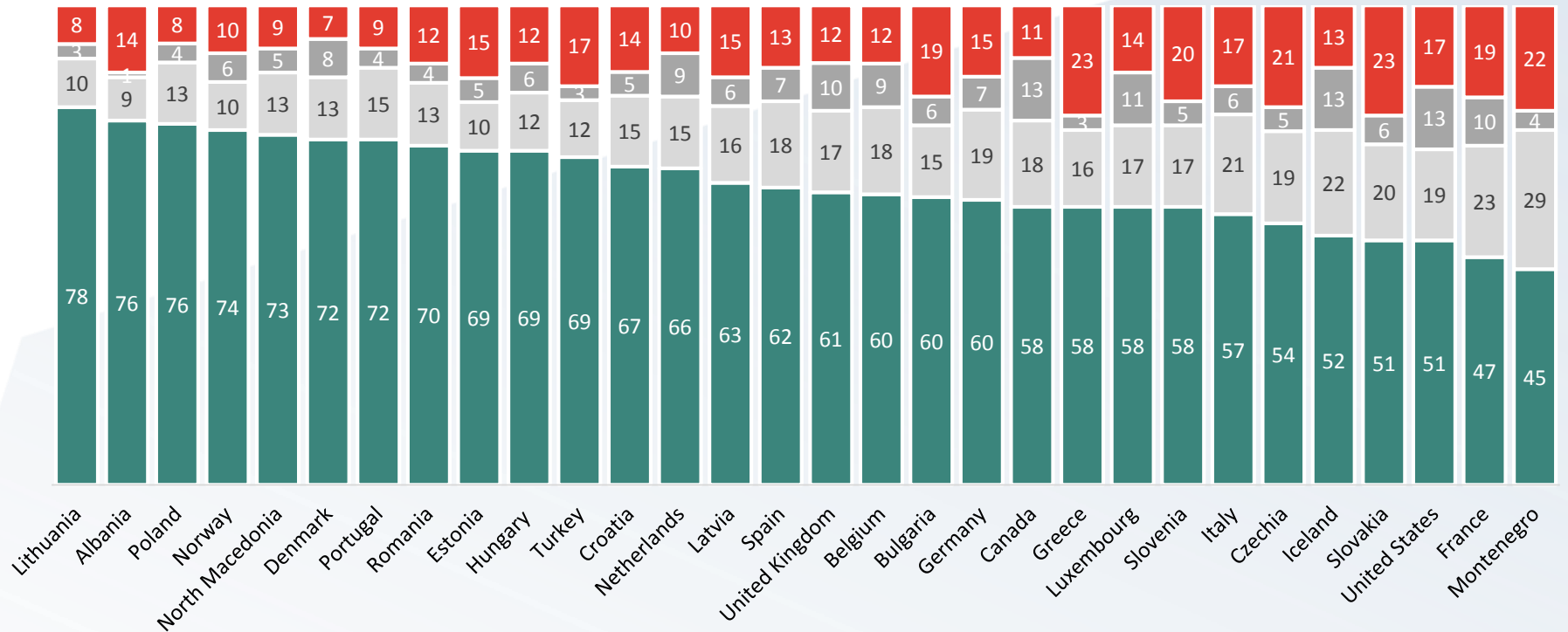


# 58% of Allied citizens agree NATO membership is a deterrent to foreign attack; only 16% disagree

Q: To what extent do you agree or disagree with the following statements? Our membership in NATO makes it less likely that a foreign nation will attack my country



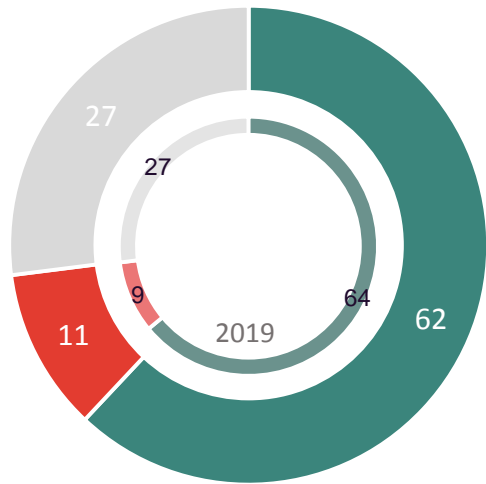
- Agree
- Neither agree nor disagree
- Don't know
- Disagree



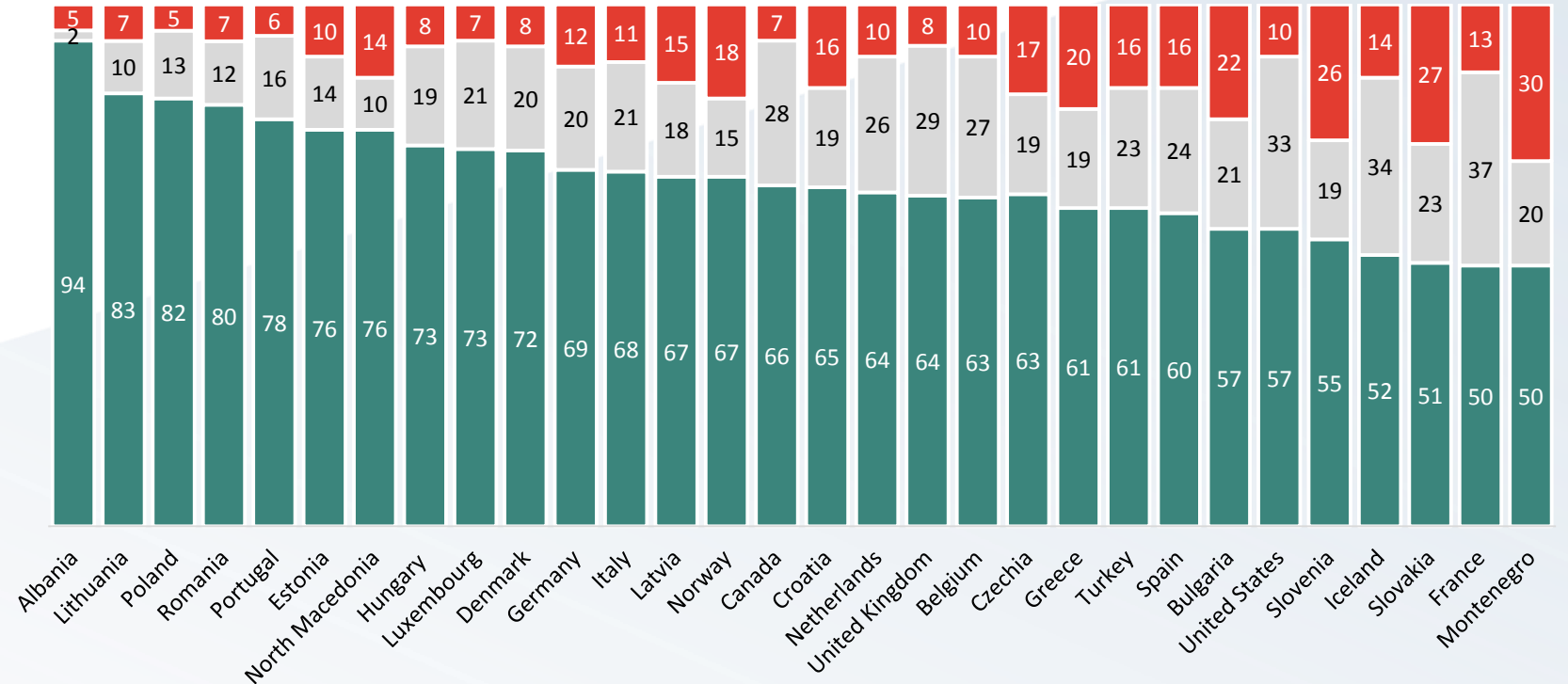


# 62% of Allied citizens would vote for their nation to remain a NATO member in a referendum. Only 11% would vote to leave.

Q: If you could vote for or against your country's membership in NATO, how would you vote?

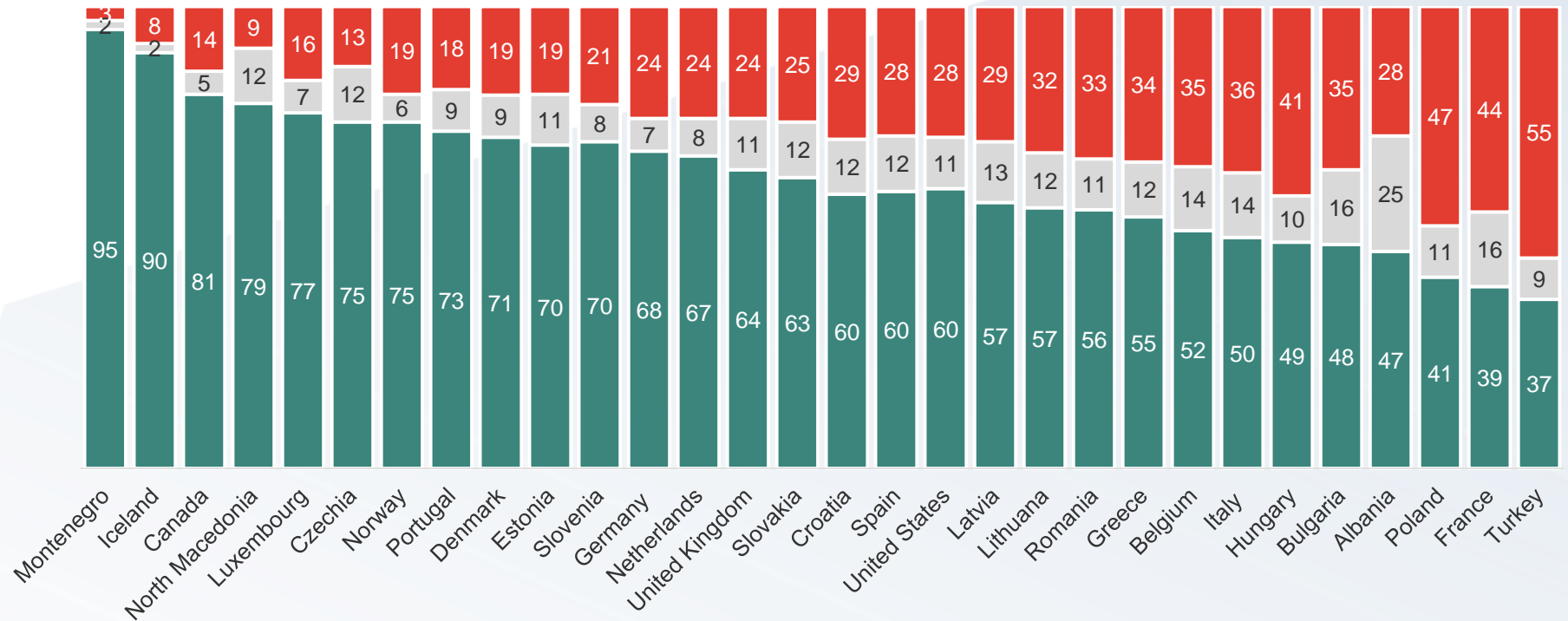
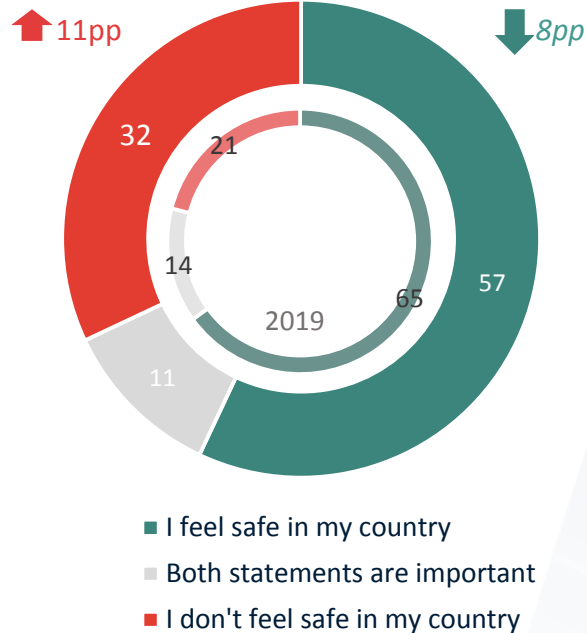


- I would vote for my country to stay a member of NATO
- I would vote for my country to leave NATO
- Don't know



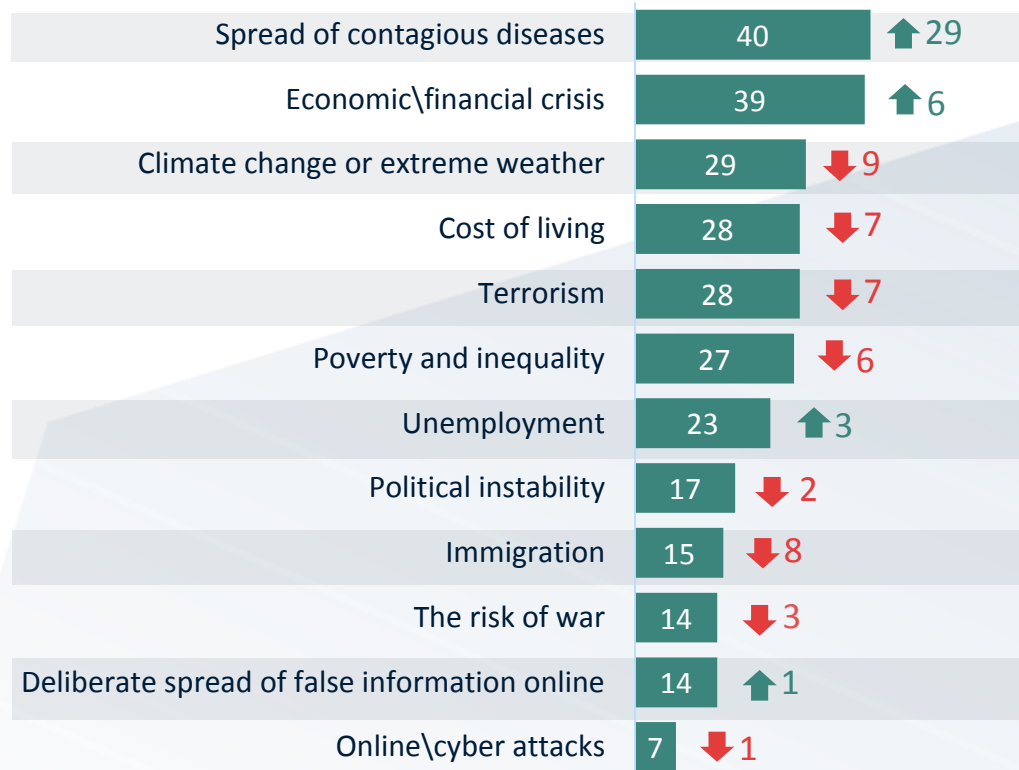
# Allied citizens feel less safe than in 2019

**Q:** Please indicate where your own view lies on a 10-point scale where 0 means complete agreement with the statement on the left, 10 means complete agreement with the statement on the right, and 5 means you agree with either of the statements.



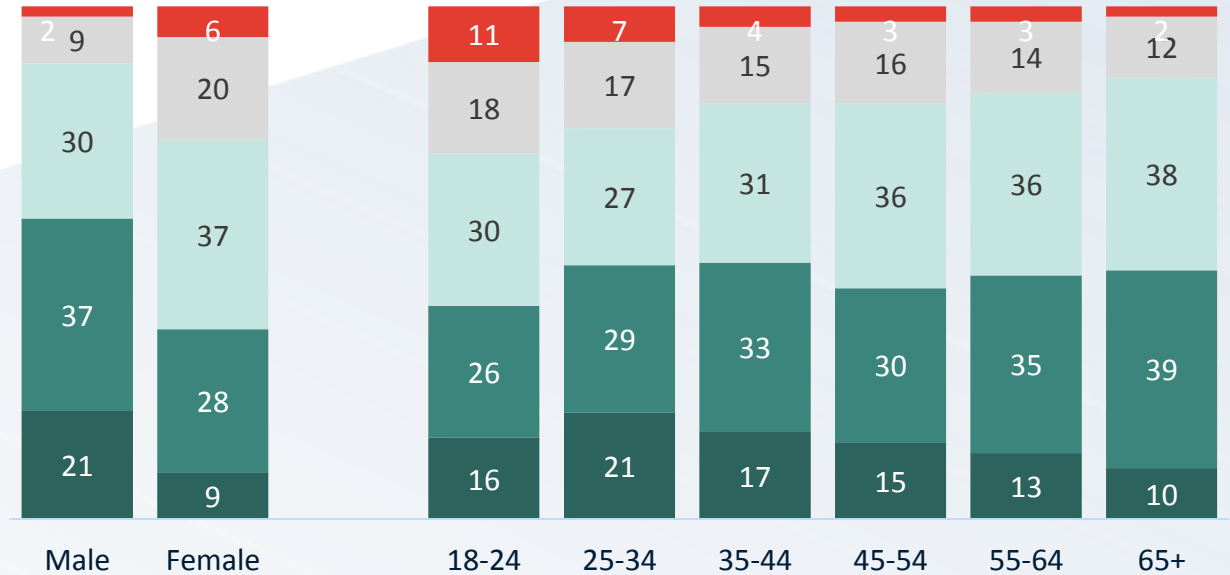
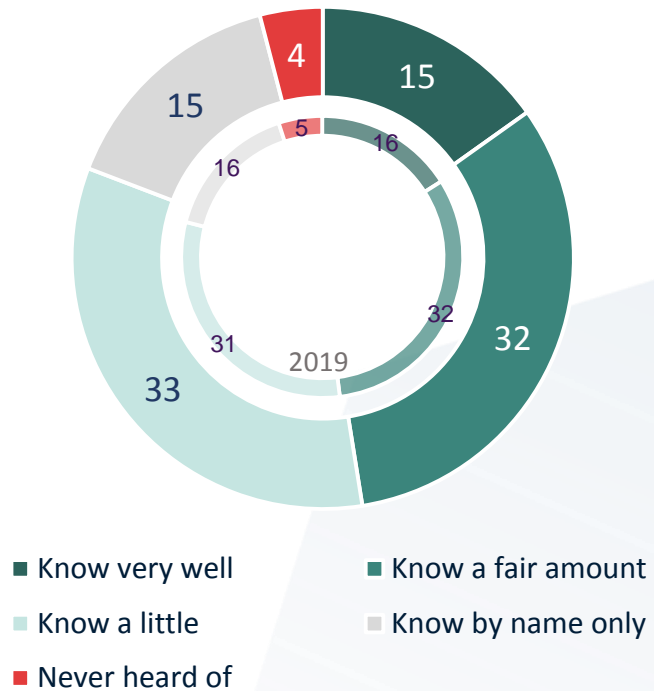
# Spread of contagious disease and economic crisis are principal concerns for Allied citizens

Q: Which of the following are of greatest concern to you? (Please select 3)



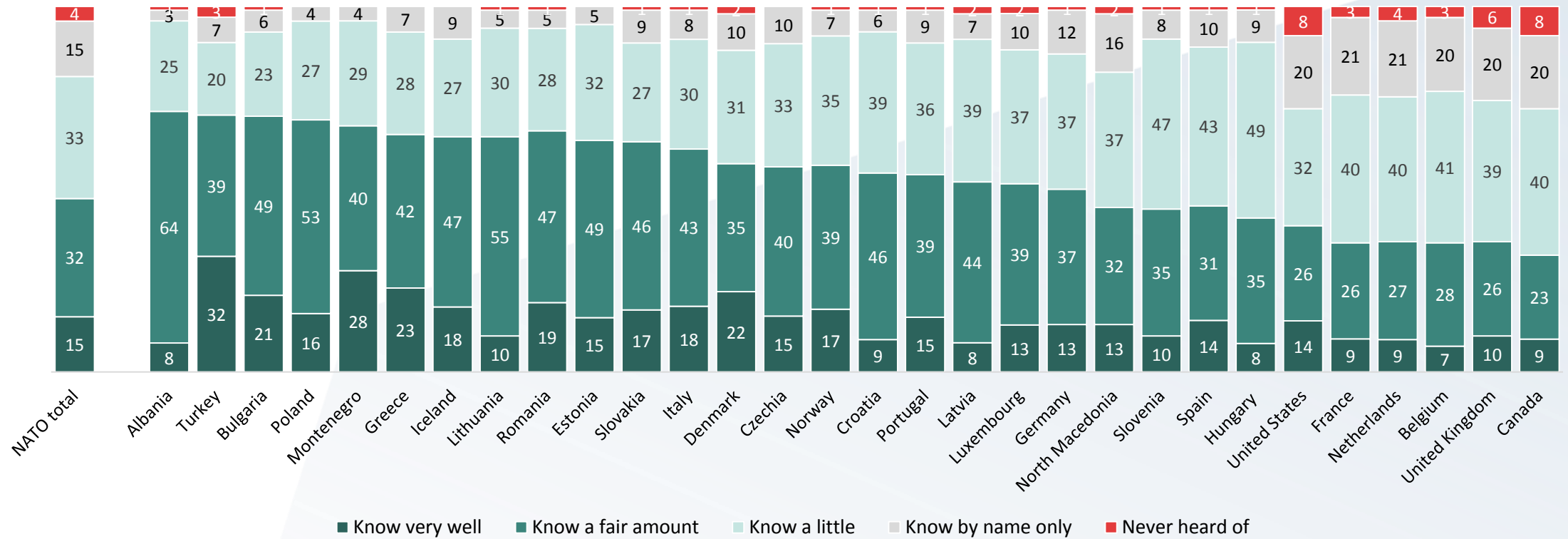
# 80% of Allied citizens know NATO at least a little

Q: Overall, how well would you say you know NATO?



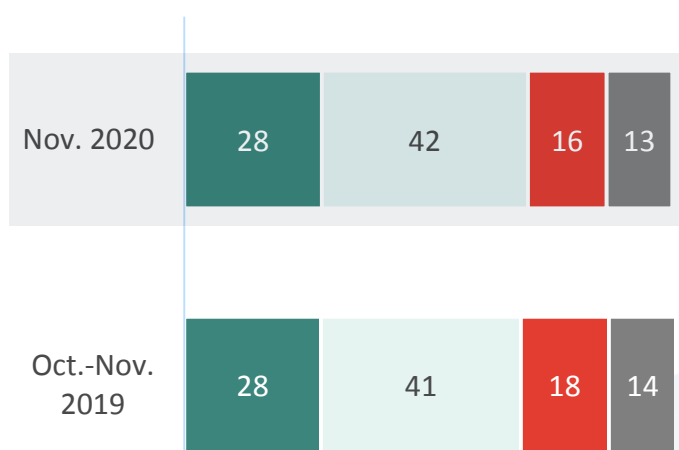
# Familiarity with NATO by nation

Q: Overall, how well would you say you know NATO (North Atlantic Treaty Organisation)?

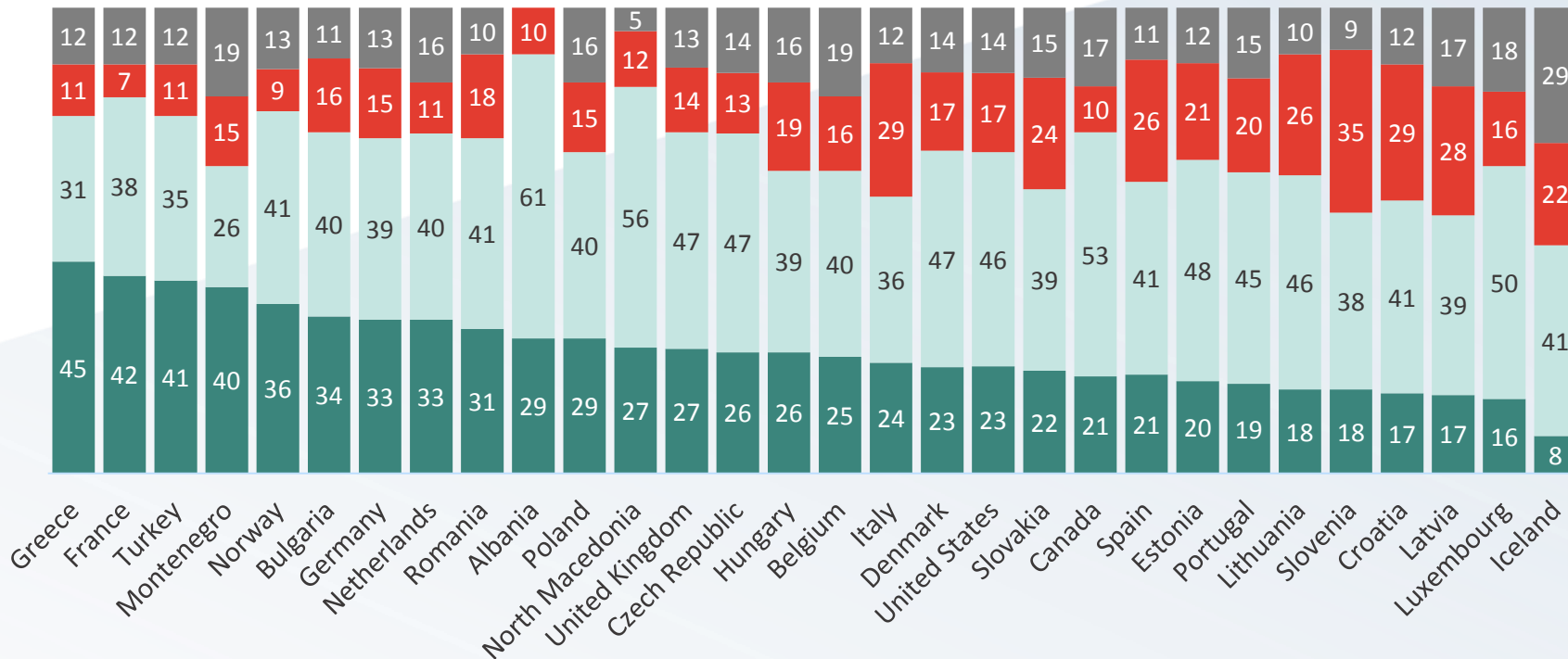


# 70% of citizens think their nation should maintain or increase defence spending

Q: Which of the following best reflects your view on your nation's defence spending?



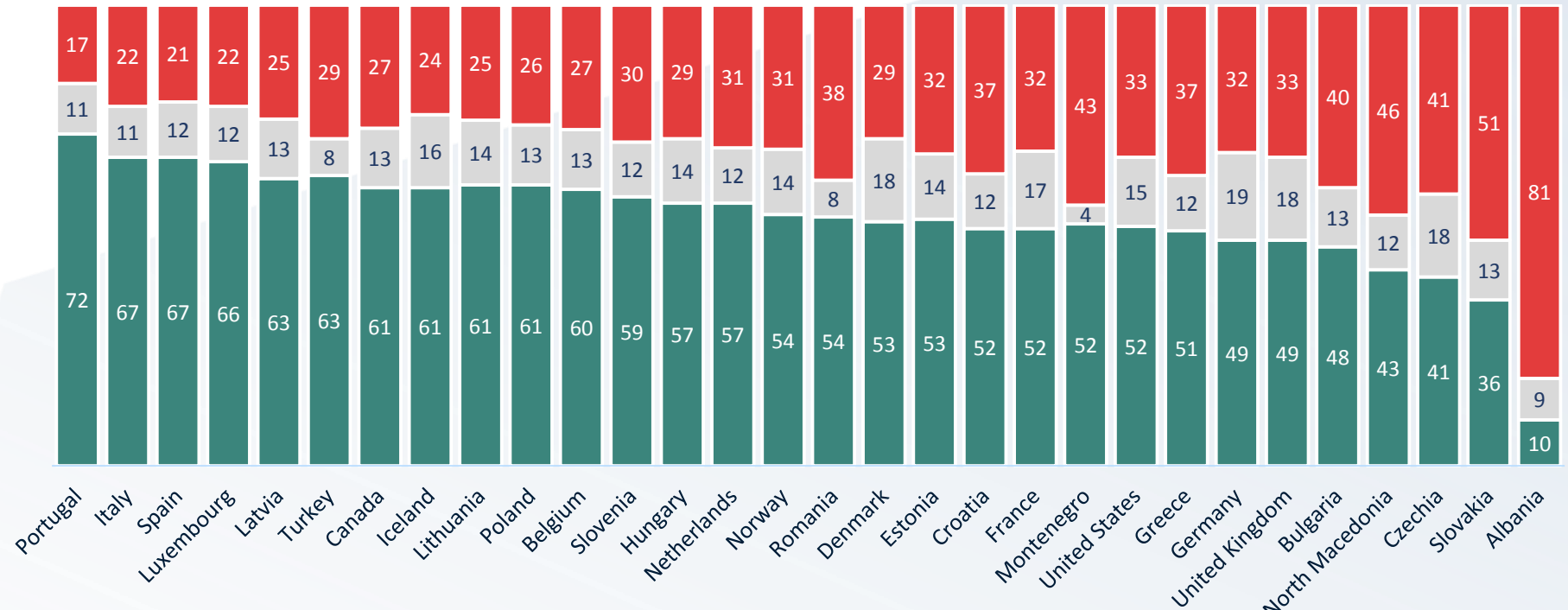
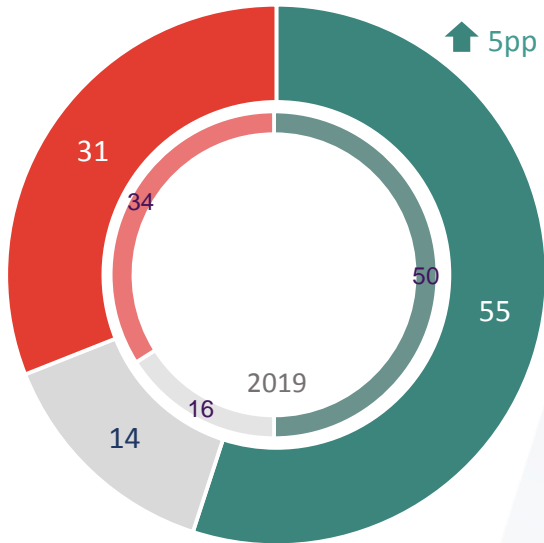
- Country should spend more on defence
- Country should maintain current defence spending
- Country should spend less on defence



# Support for international cooperation has increased since 2019

**Q:** Please indicate where your own view lies on a 10-point scale where 0 means complete agreement with the statement on the left, 10 means complete agreement with the statement on the right, and 5 means you don't agree with either of the statements.

■ It is more important for a country to protect its own interests (0-4) ■ Both statements are important (5) ■ It is more important for countries to work together on shared objectives (6-10)







# | Public Diplomacy Division