

# United States Marine Corps Female Engagement Team

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1stLt Zoe Bedell

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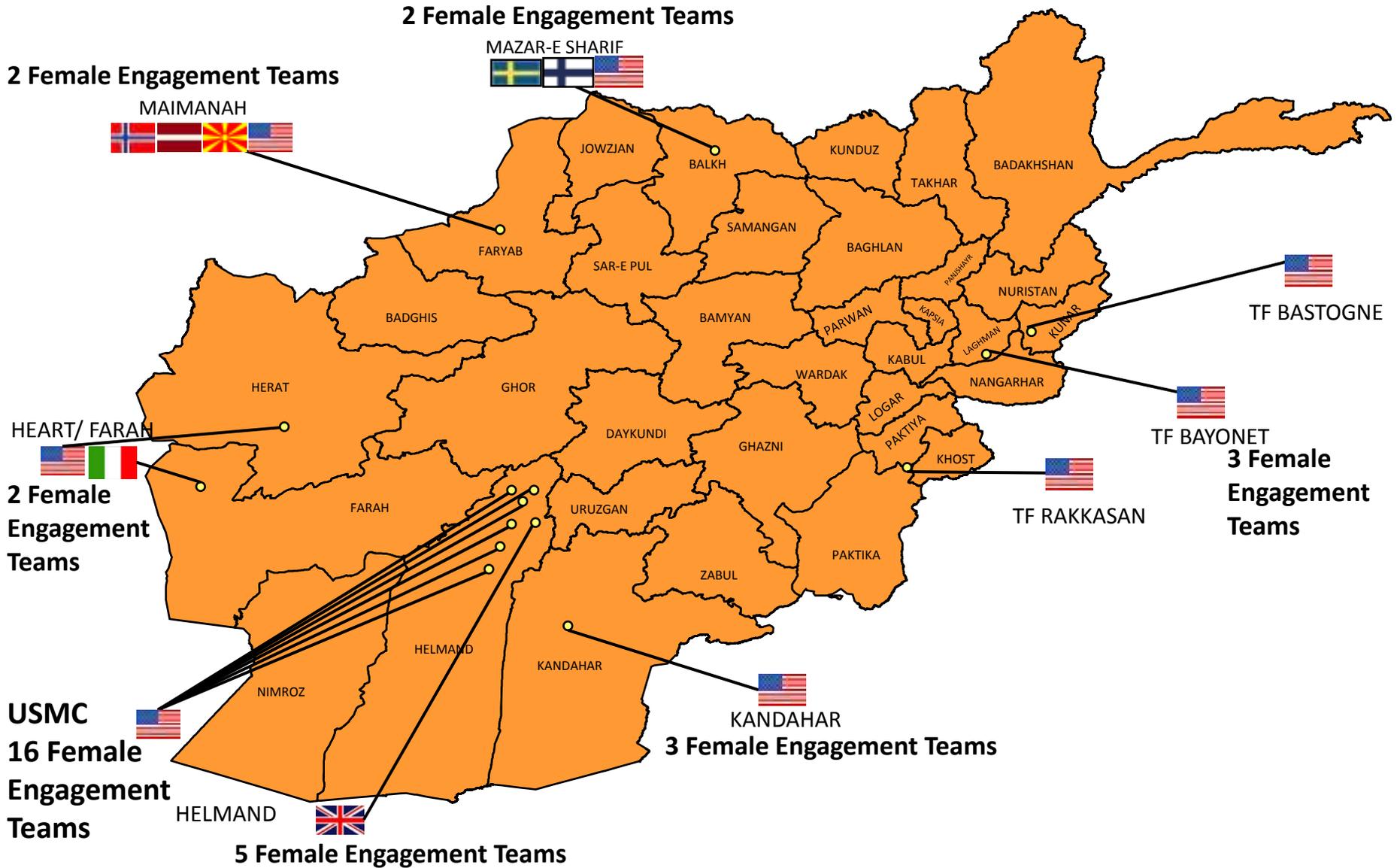


# USMC FET Background

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- FET roots in Iraq operations: Lioness, Iraqi Women's Engagement Program
- Began in Afghanistan in early 2009
  - Initially Lioness-type mission; quickly evolved
  - Ad hoc
- First permanent FET arrived in Afghanistan (RC(SW)) March 2010
- British FET (in RC(SW)) began October 2010

# Overview



# Mission

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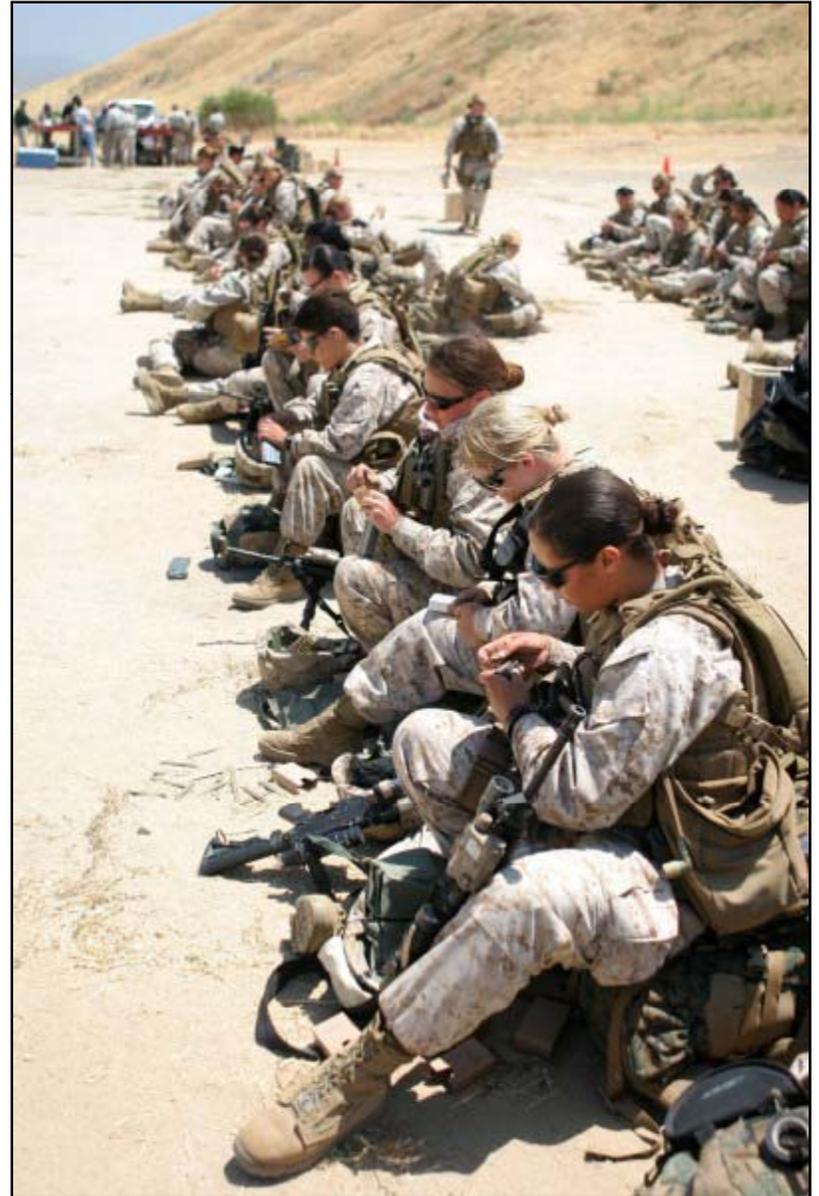
- FETs engage Afghan men and women in order to influence the population in accordance with the commander's objectives and in support of GIRoA.



# FET Employment

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- Concept of Support:
  - Teams comprised of 2 Marines
  - Augmented with female medical personnel and female linguists when available
  - Teams placed in direct support to battalion and company commanders
- Capabilities:
  - **Engagements → Develop Influence**
  - Passive Information Collection
  - Information Dissemination
  - Medical Outreach and Education
  - Facilitate Civil Military Operations
  - Security Support
    - Female searches
    - Engagement support to clearing operations



# Key Lessons Learned

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- FETs engage with women AND men
- Employment driven by the commander
- Effective in all phases of COIN operations
- Full-time FET
- Most effectively employed...
  - ...when integrated into planning from the beginning
  - ....as part of a larger female engagement strategy



# FET Impact -- Qualitative

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- Held women's shuras in all districts with extended FET presence
- Provided valuable information on the community, including enemy activity
- Disseminated messages in order to educate and influence



- Supported clearing operations and provided security and searching support
- Conducted medical outreach and education events
- Supported governance and development projects directly affecting women (women's centers, microgrants)

# FET Impact -- Quantitative

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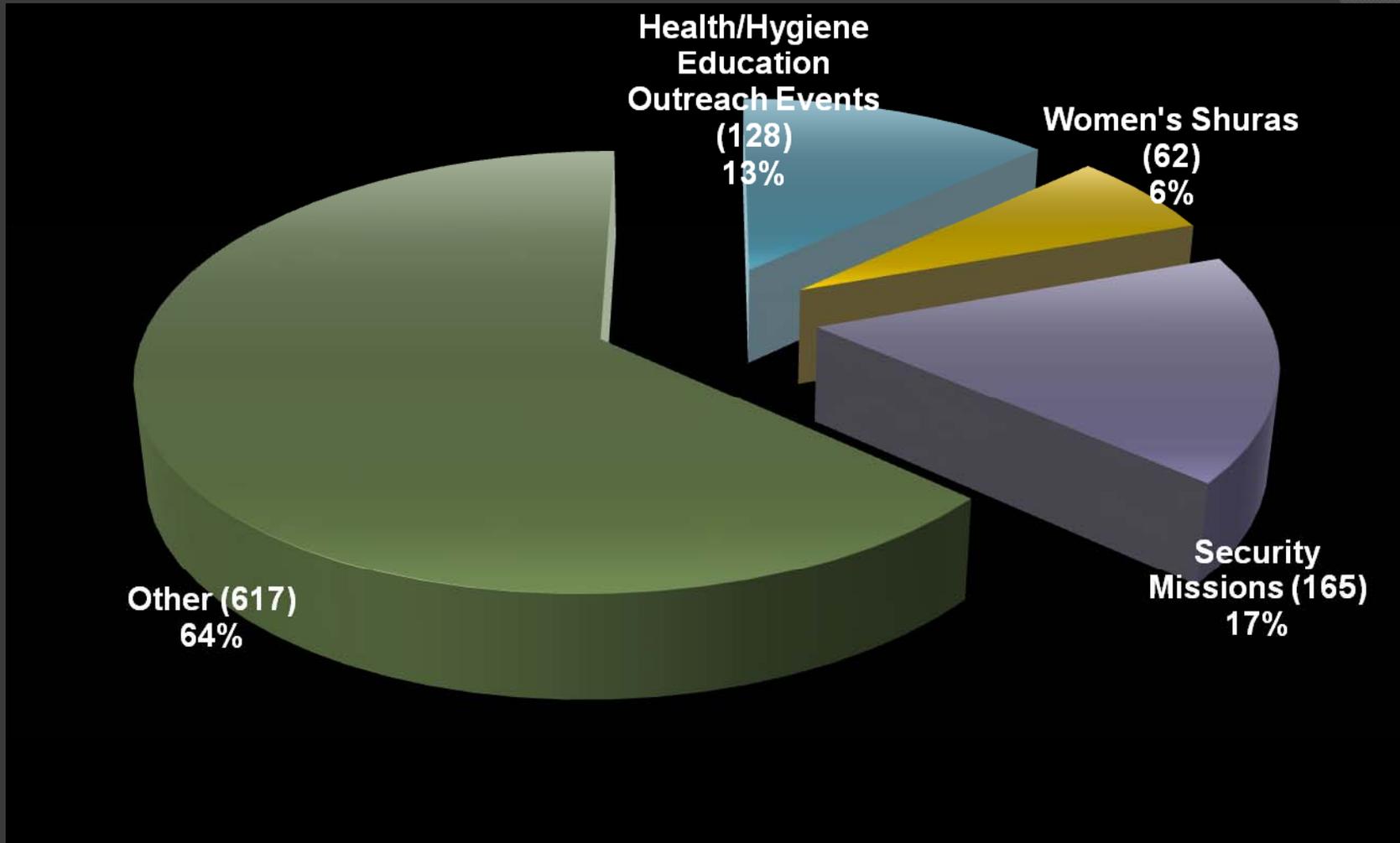
- Data collected at the RC level
- Collected monthly, quarterly
- Indicators Measured:
  - Types of Engagements:
    - Community Relationship Building
    - Health
    - Education
    - Economic/Employment Opportunities
    - Women's Governance
    - Enemy Activity Information
  - Types of Missions:
    - Women's Shuras
    - Medical Outreach Events
    - Security Missions





# DEPLOYMENT TOTALS

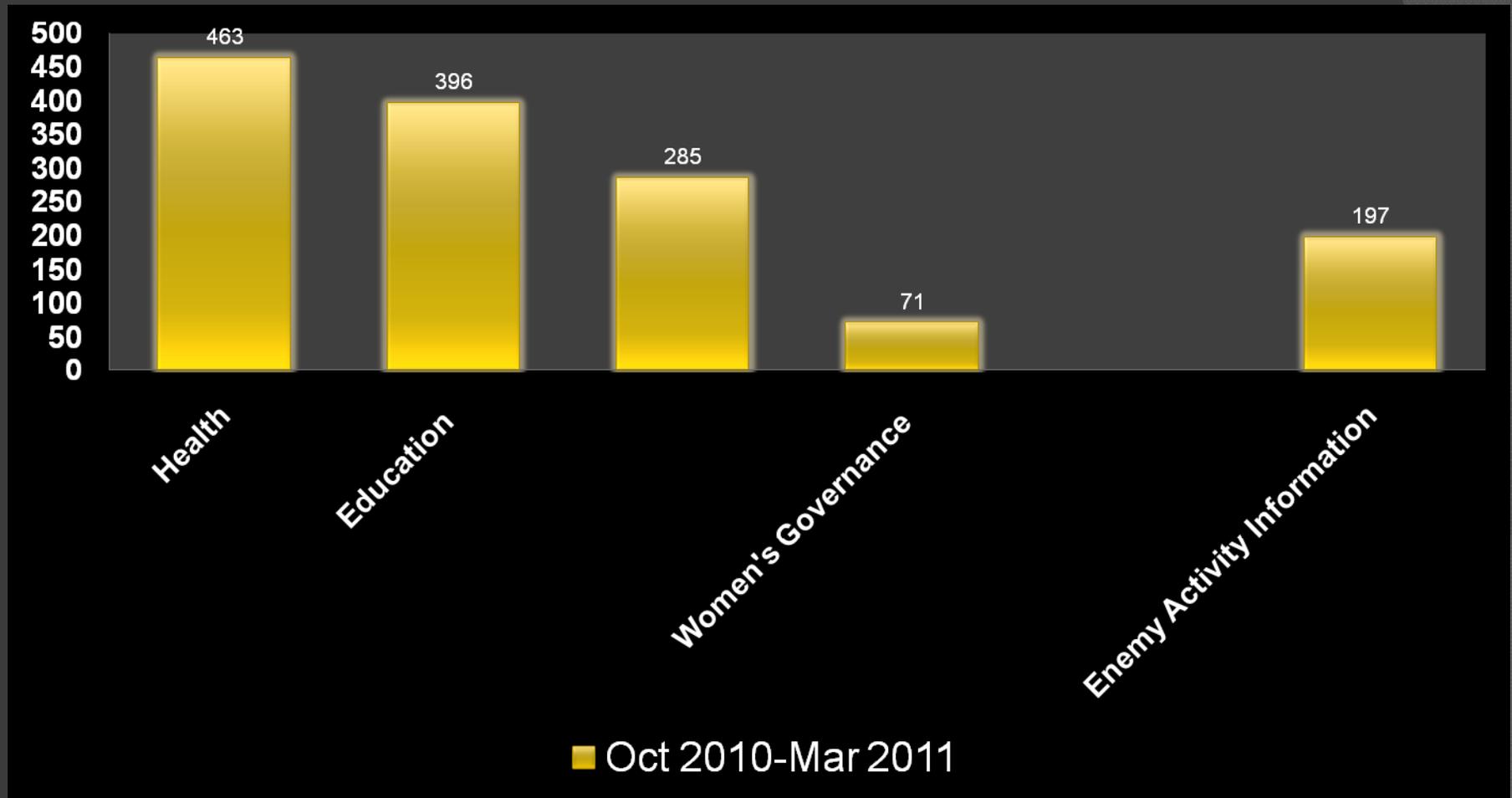
## BY MISSION TYPE





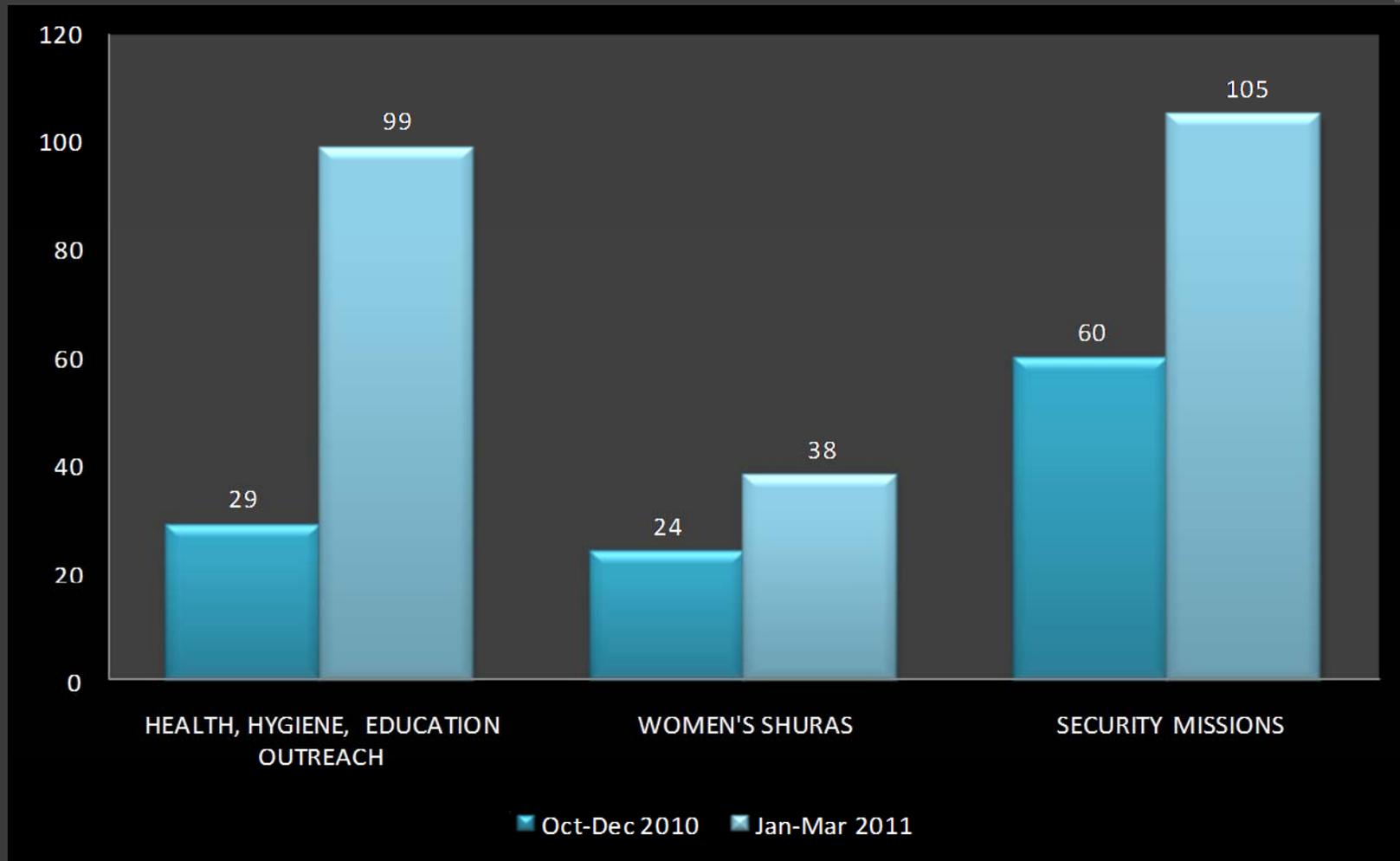
# DEPLOYMENT TOTALS

*BY ENGAGEMENT TYPE*



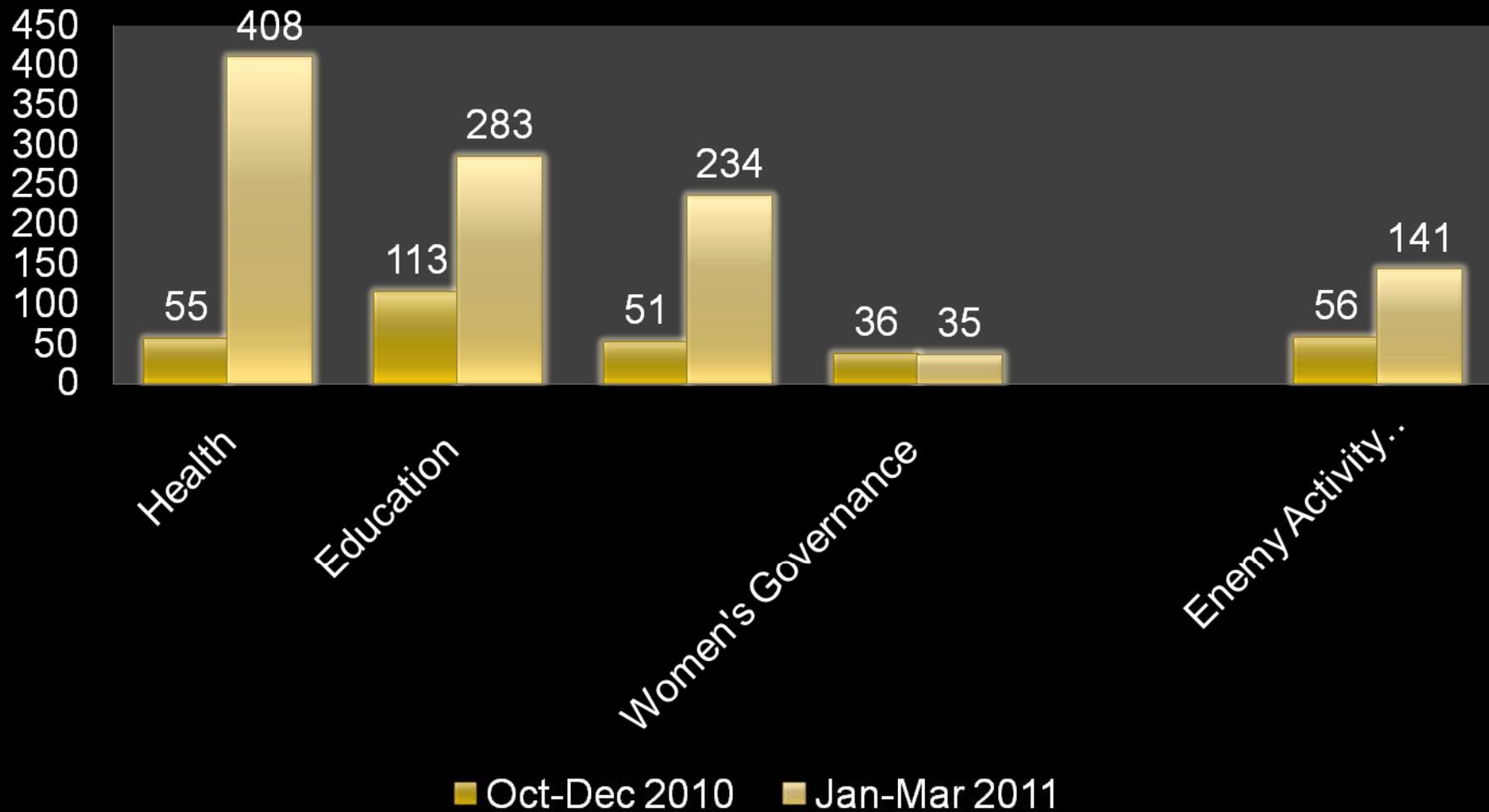


# TYPES OF MISSIONS QUARTERLY COMPARISON



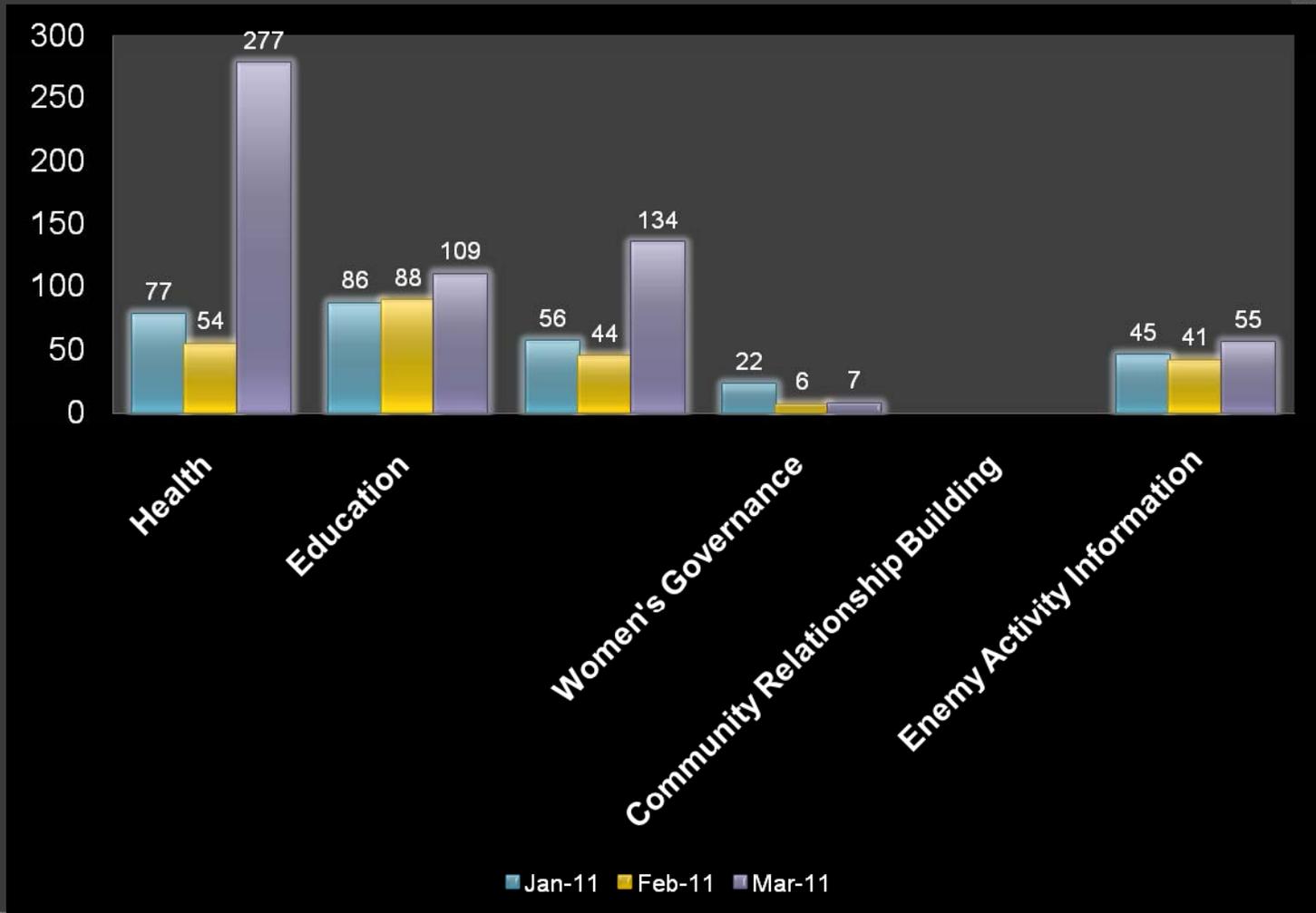


# TYPES OF ENGAGEMENTS QUARTERLY COMPARISON





# TYPES OF ENGAGEMENTS MONTHLY COMPARISON





# TYPES OF MISSIONS MONTHLY COMPARISON





ENGAGEMENT ASSESSMENT TRACKER	Oct-Dec	Jan-Mar	Jan	Feb	Mar	TOTAL S
Health Engagements	55	408	77	54	277	463
Education Engagements	113	283	86	88	109	396
Employment/Economic Opportunity Engagements	51	234	56	44	134	285
Women's Governance Engagements	36	35	22	6	7	71
Community Relationship Engagements	332	1,269	309	186	774	1,601
Enemy Activity Information	56	141	45	41	55	197
OVERALL MISSIONS	Oct-Dec	Jan-Mar	Jan	Feb	Mar	972
Health/Hygiene Education Outreach Events	29	99	31	36	32	128
Women's Shuras	24	38	11	12	15	62
Security Missions	60	105	36	34	35	165
Other:						617 Other

# Questions

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